



WesBank
We know how

Can the growth Continue?

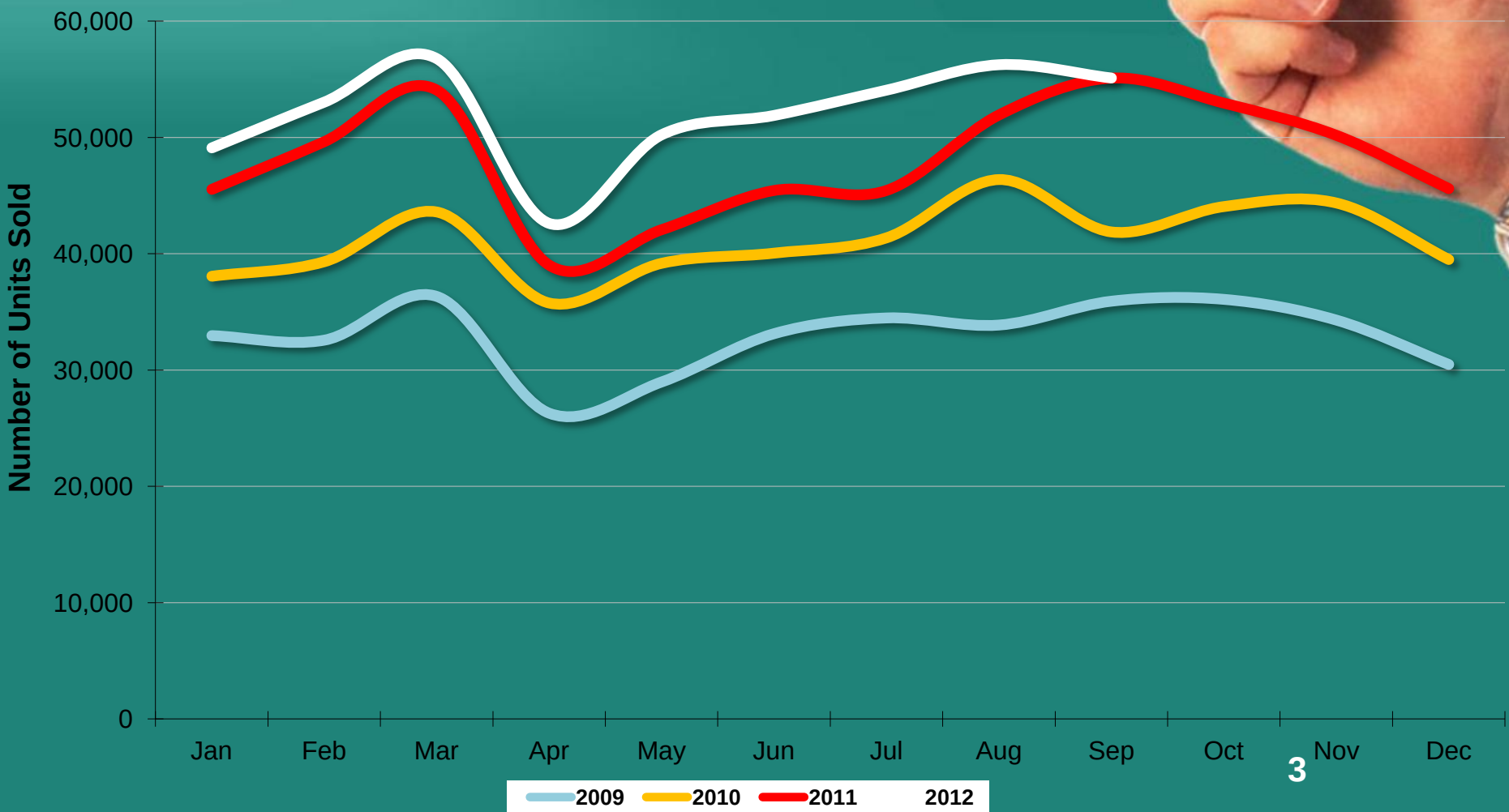


WesBank

We know how

- ❖ **Analysing the Industry**
- ❖ **Analysing the Consumer**
- ❖ **Key Indicators**
- ❖ **WesBank's Performance**
- ❖ **The Outlook**

Naamsa Market Performance

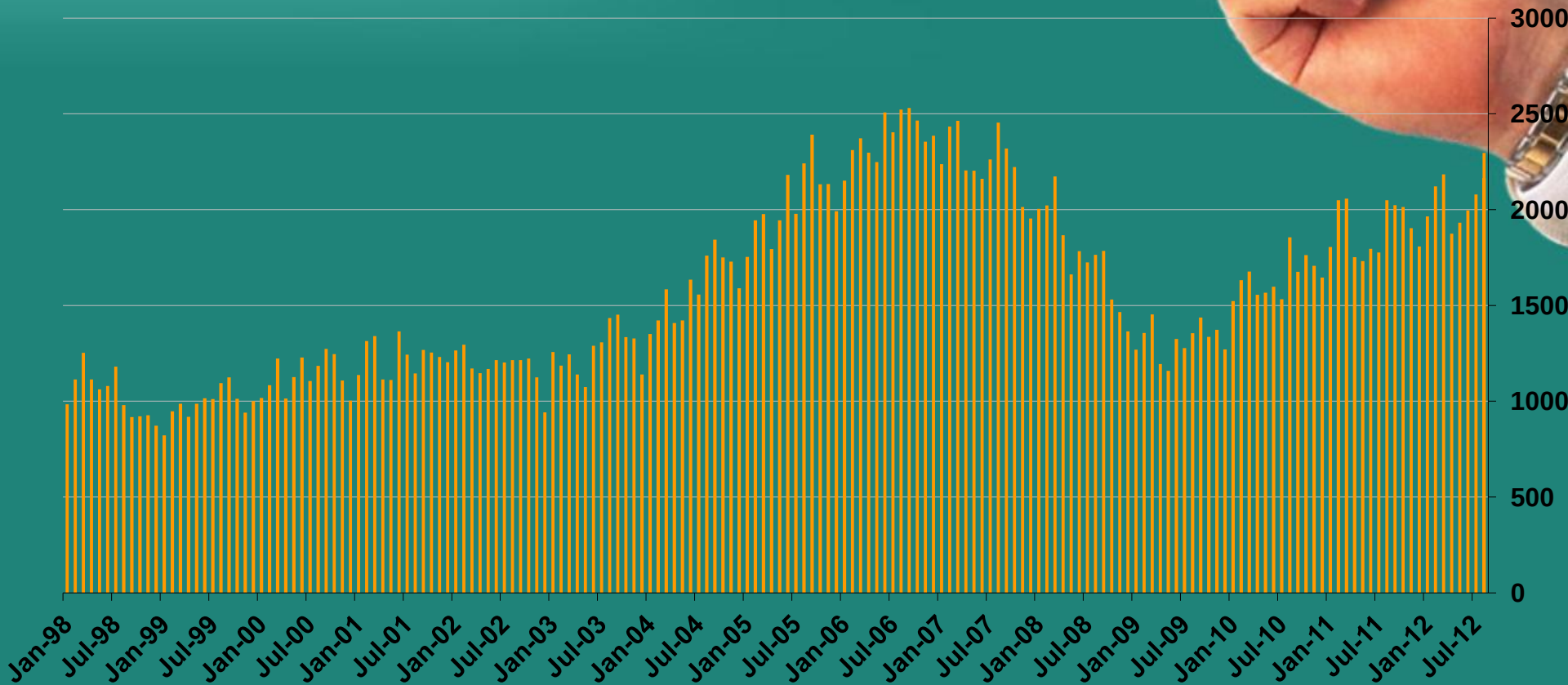
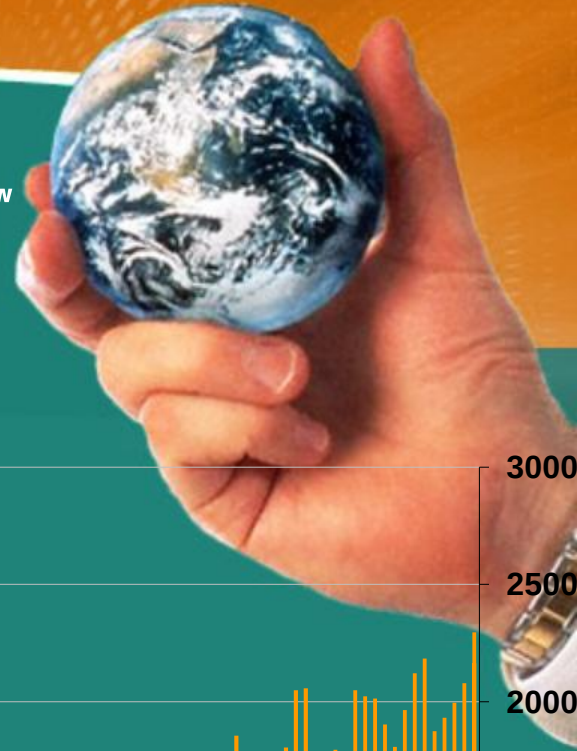


Naamsa Selling Rate per day



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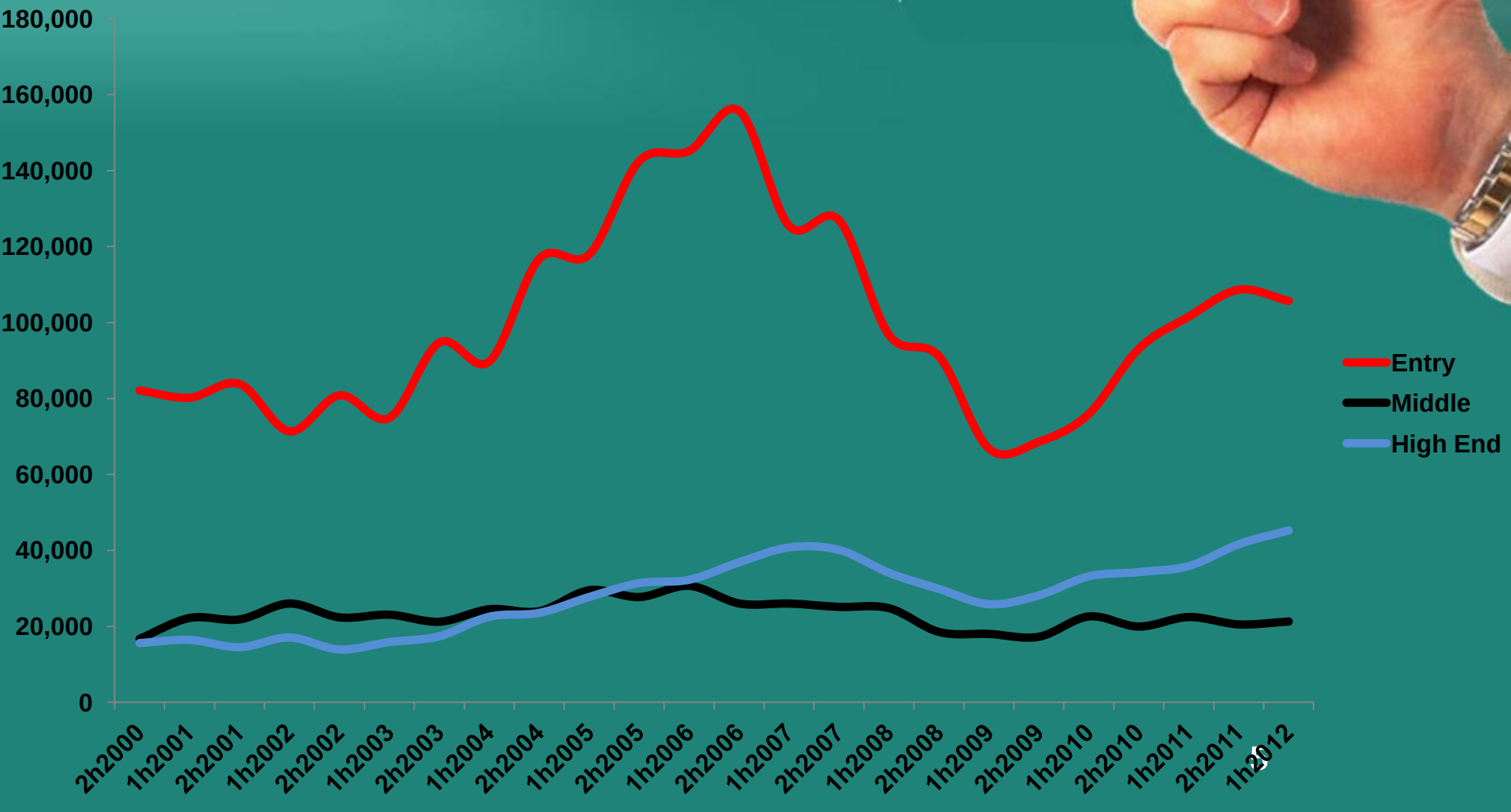
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Passenger Vehicle Sales By Segment



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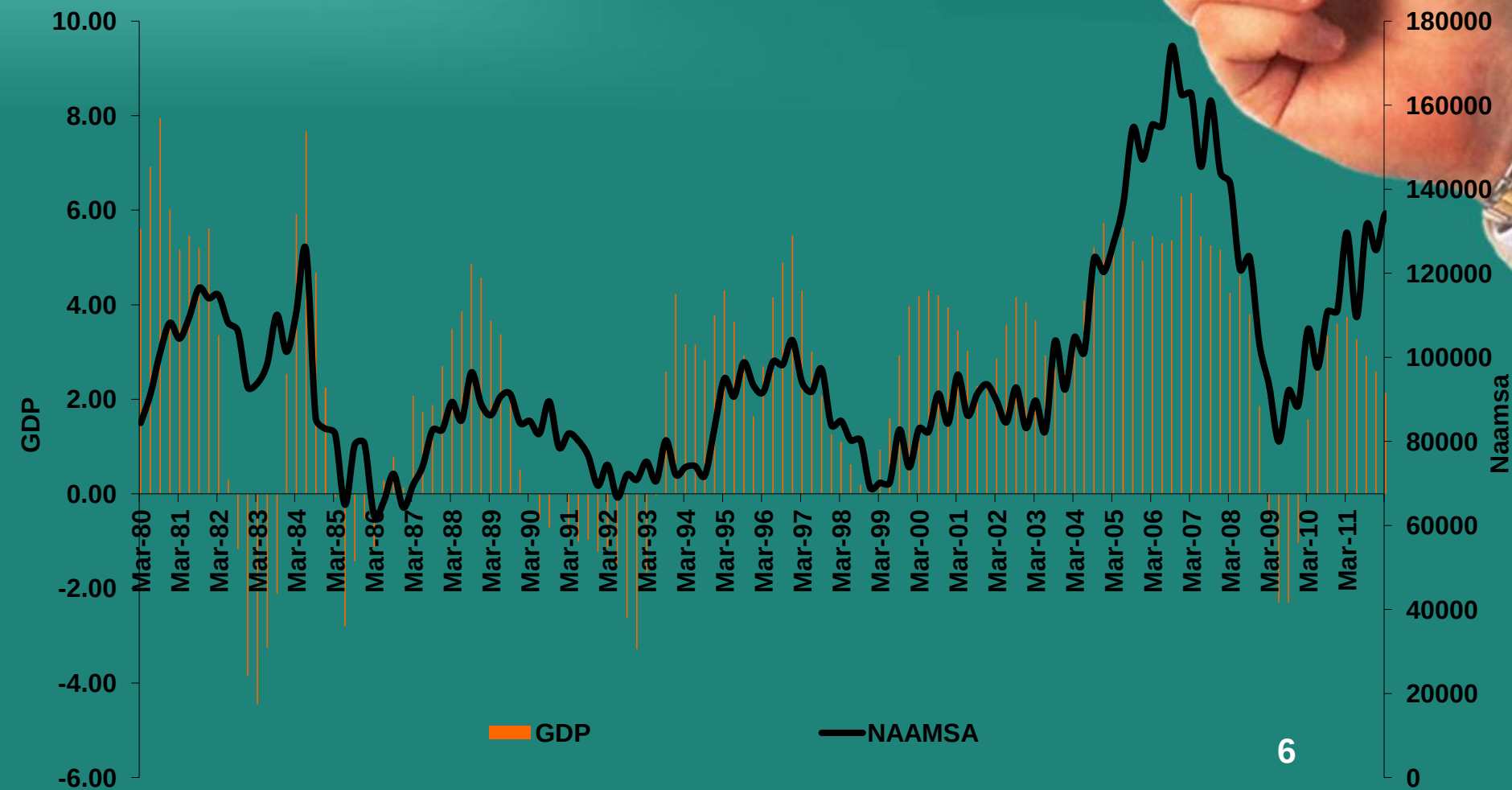
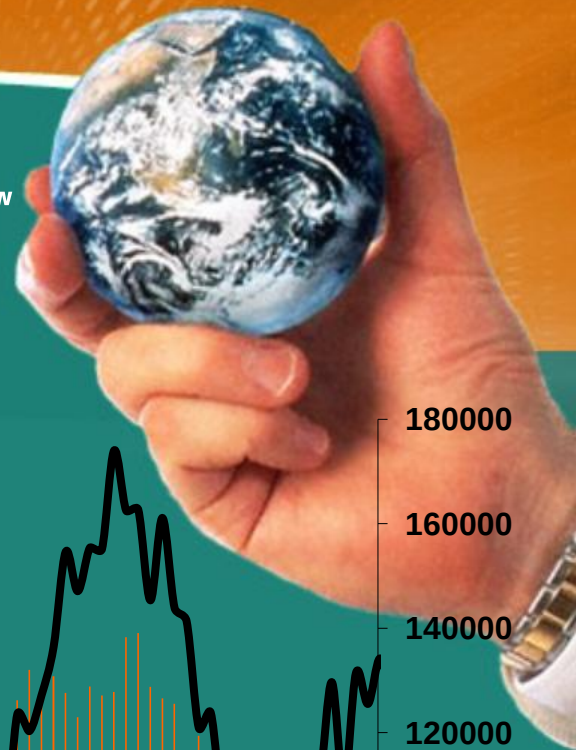


Quarterly Vehicle Sales VS GDP

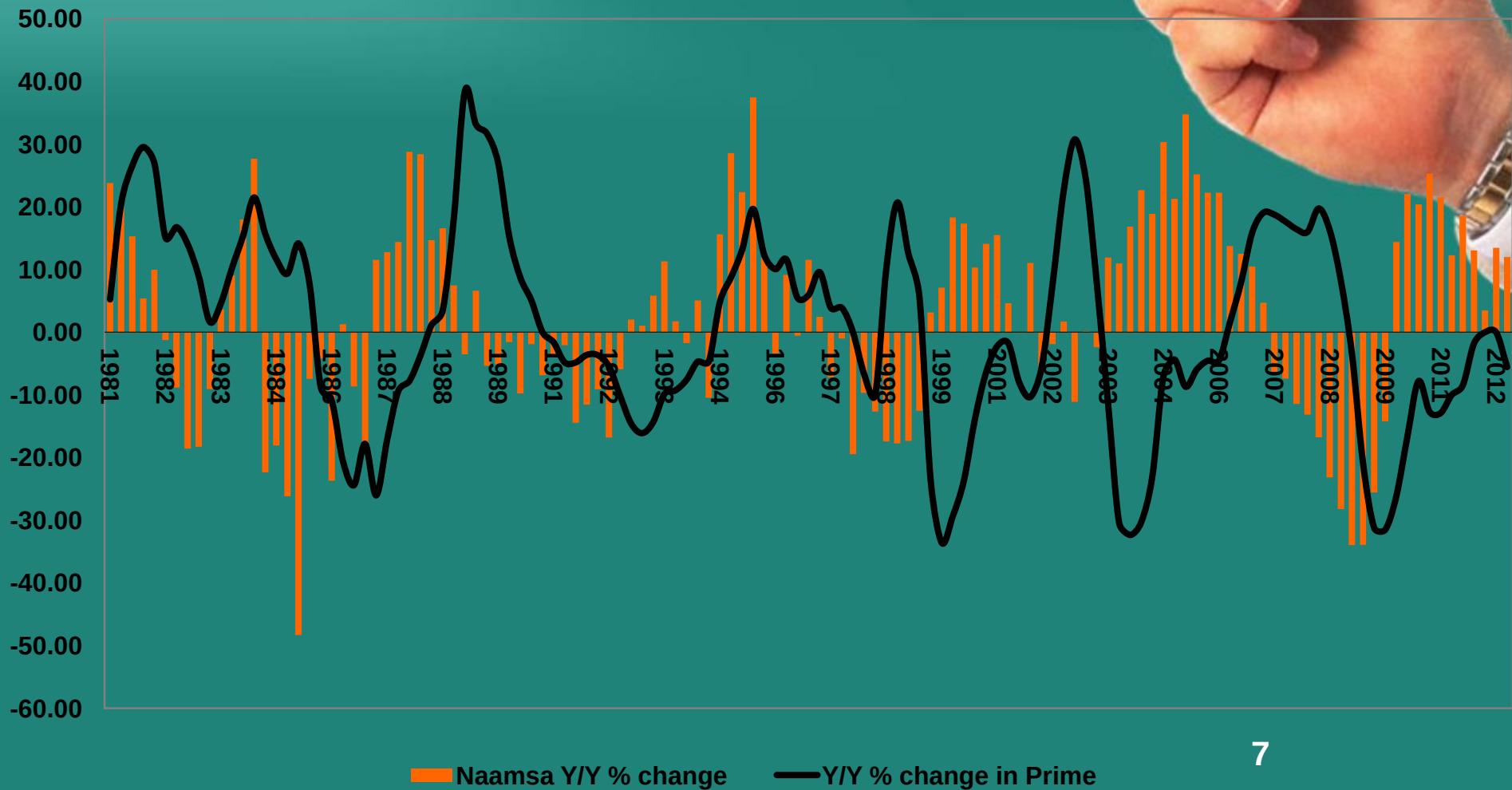


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Naamsa YoY vs Prime YoY

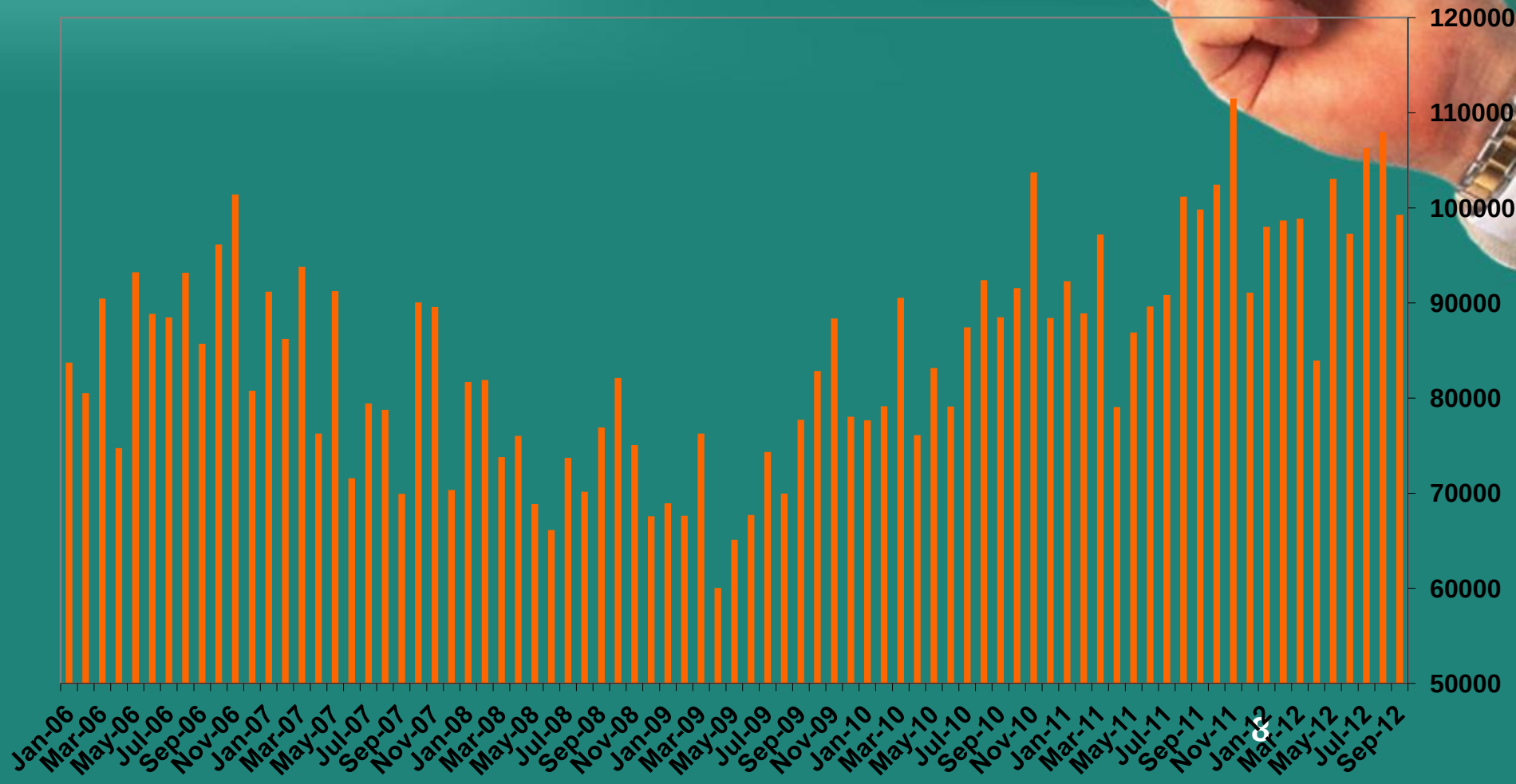


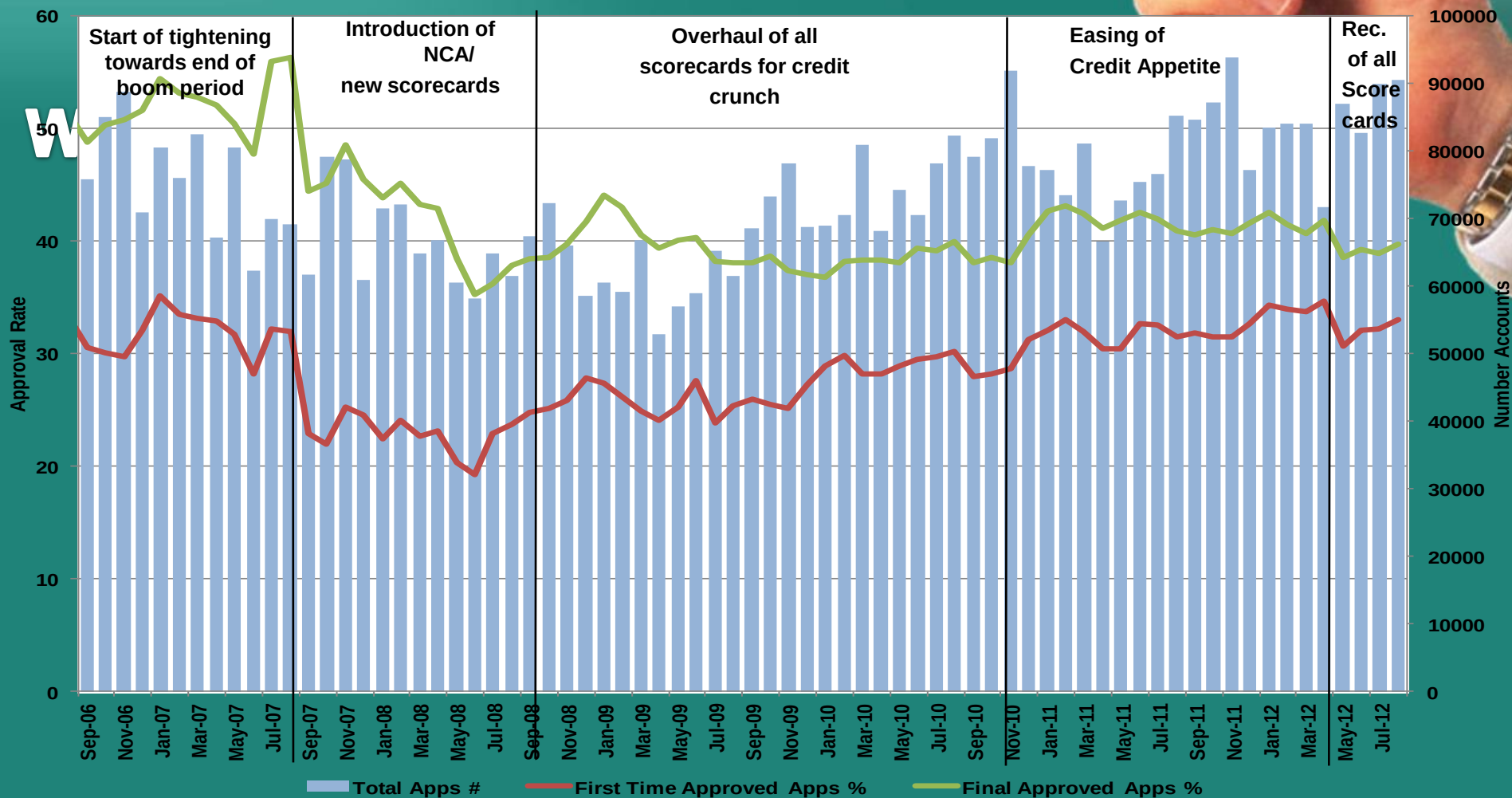
WesBank Monthly Applications



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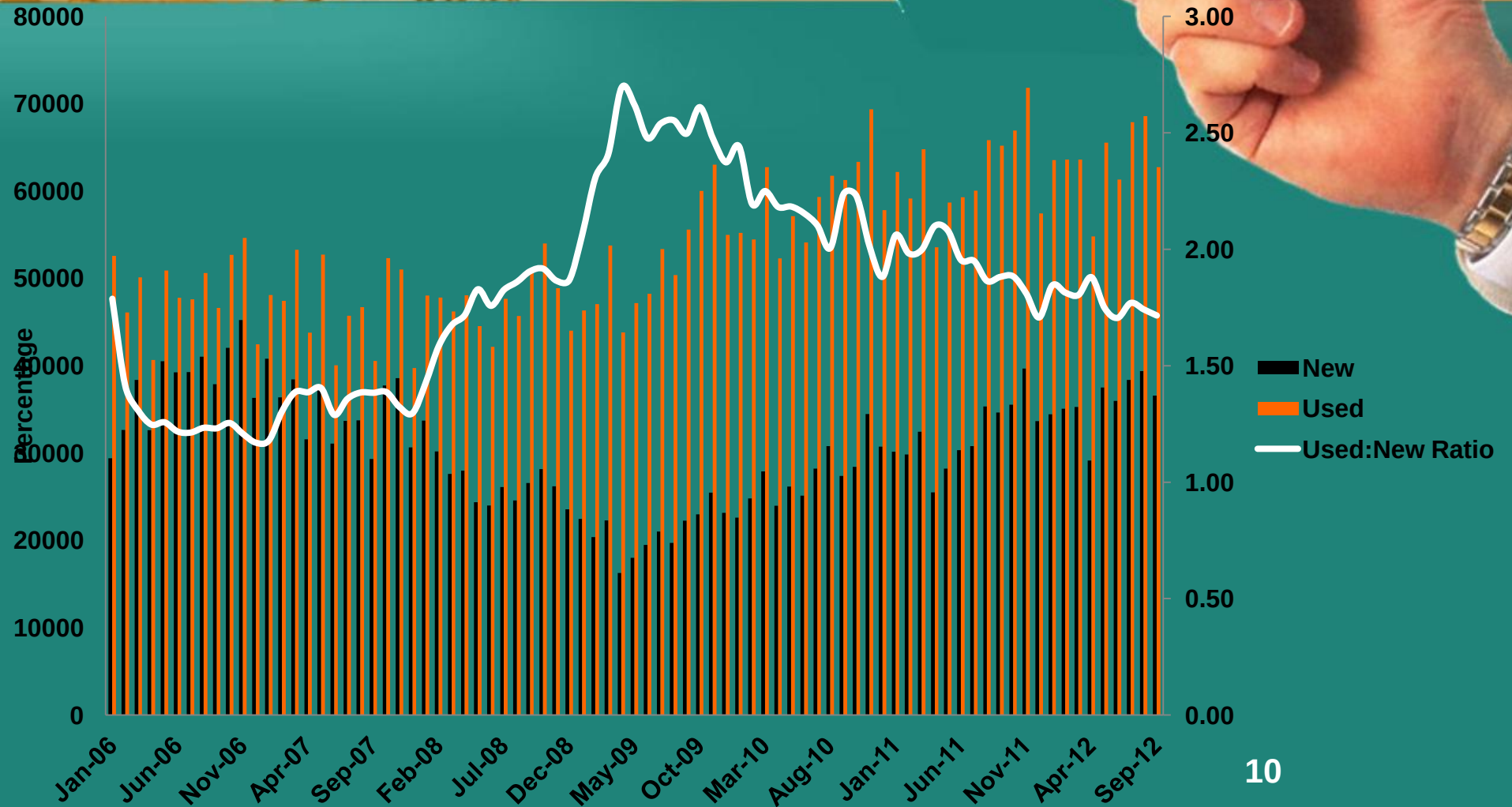
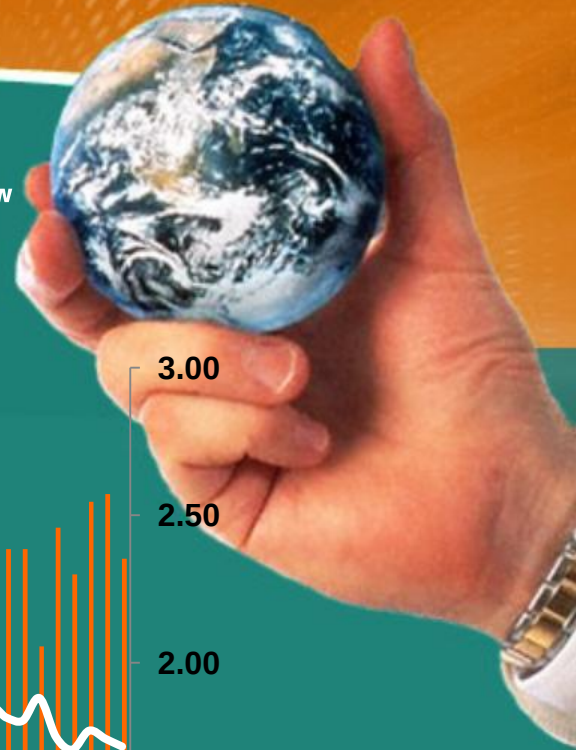


WesBank Applications New vs Used Trend



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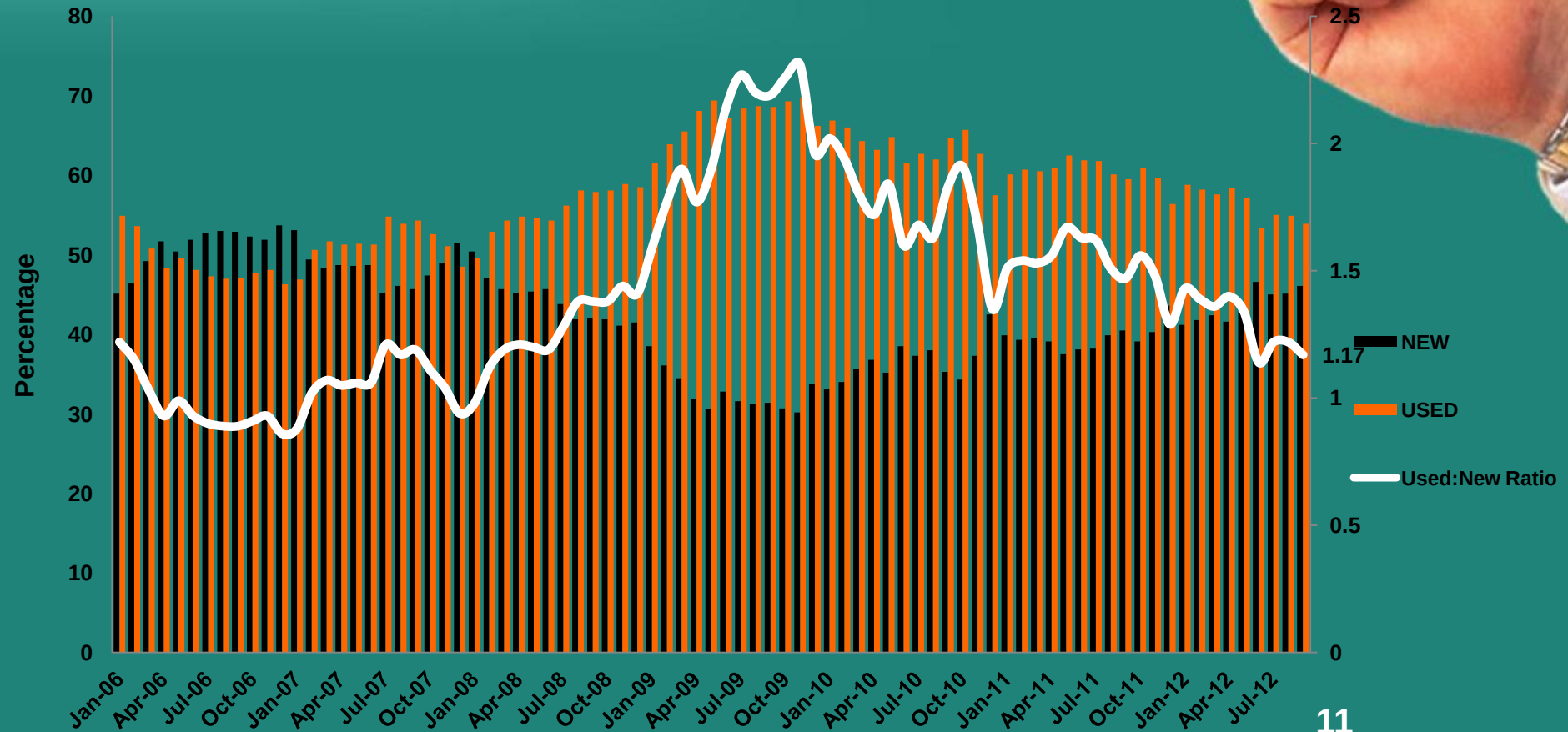


WesBank Production New vs Used Trend



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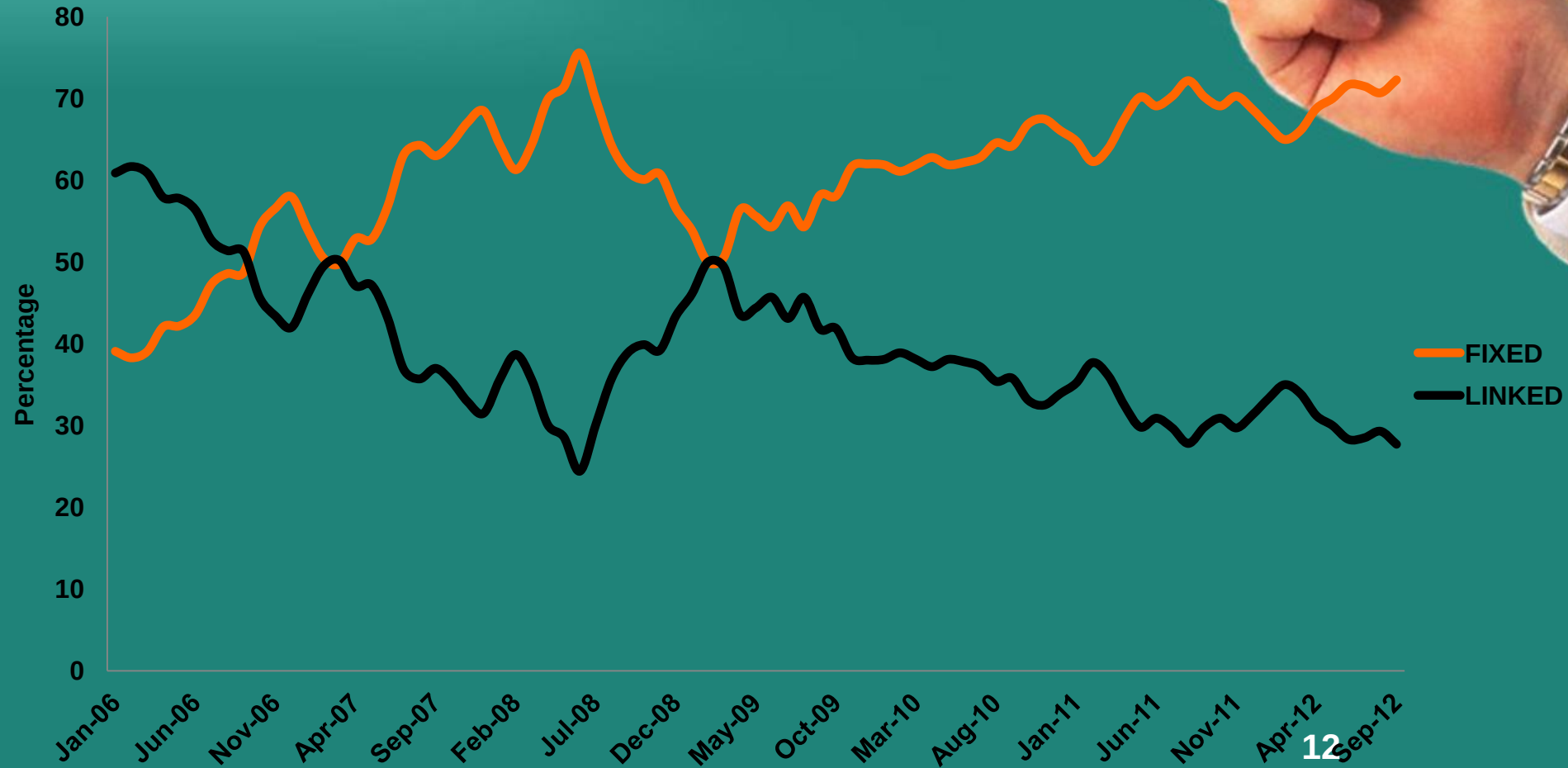


Fixed vs Linked Contracts



WesBank

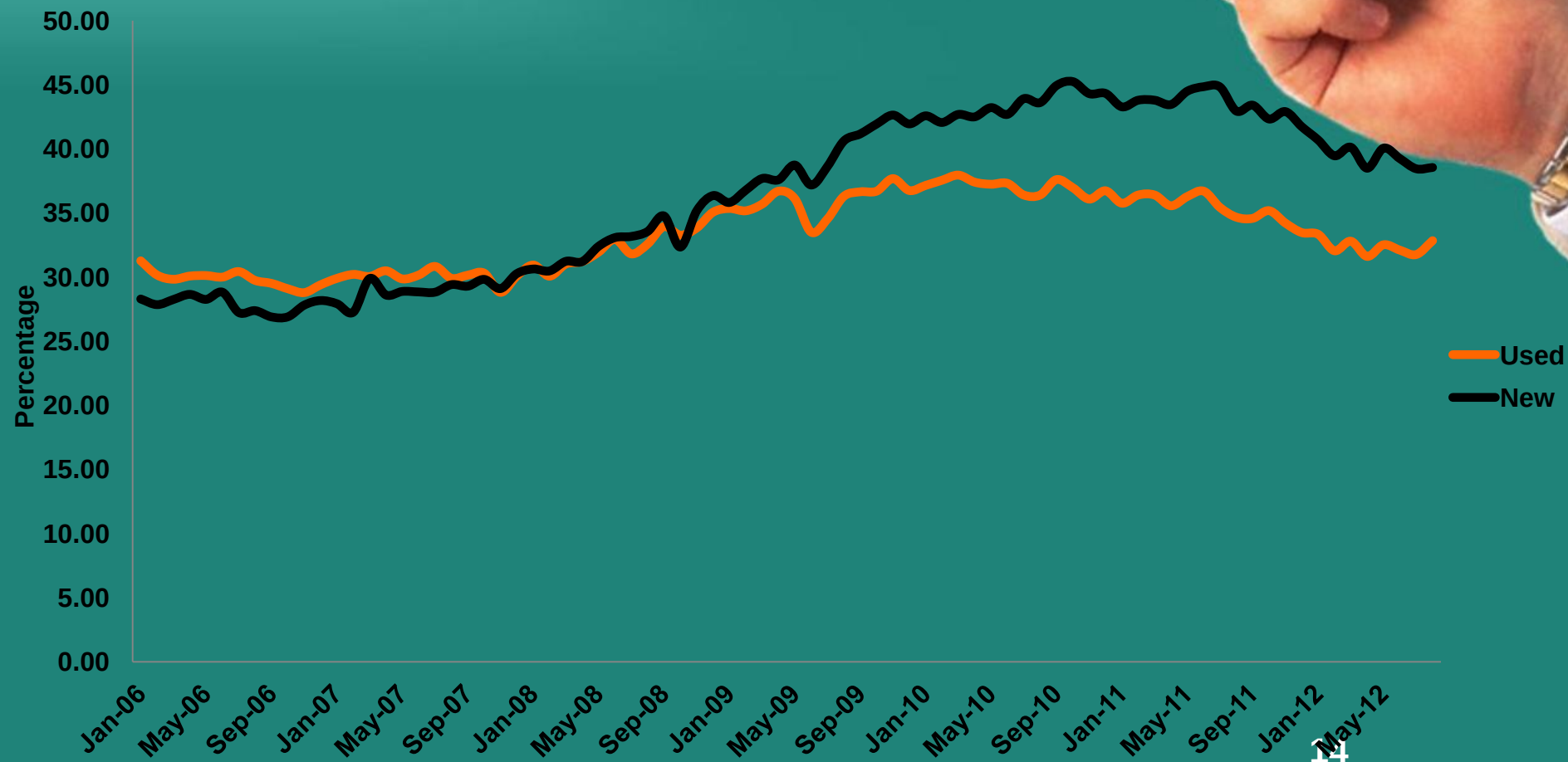
We know how



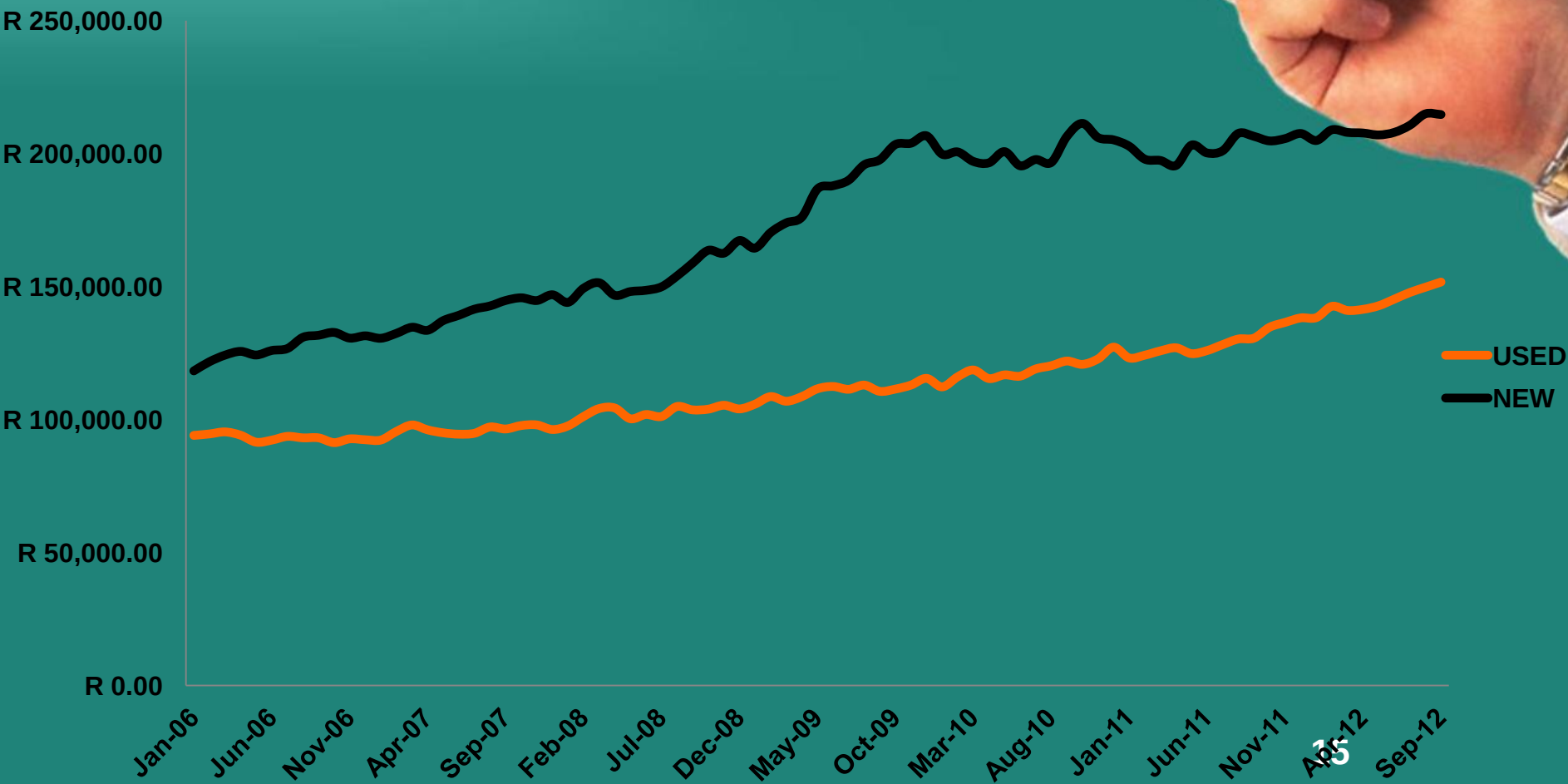
WesBank Average Contract Period New vs Used



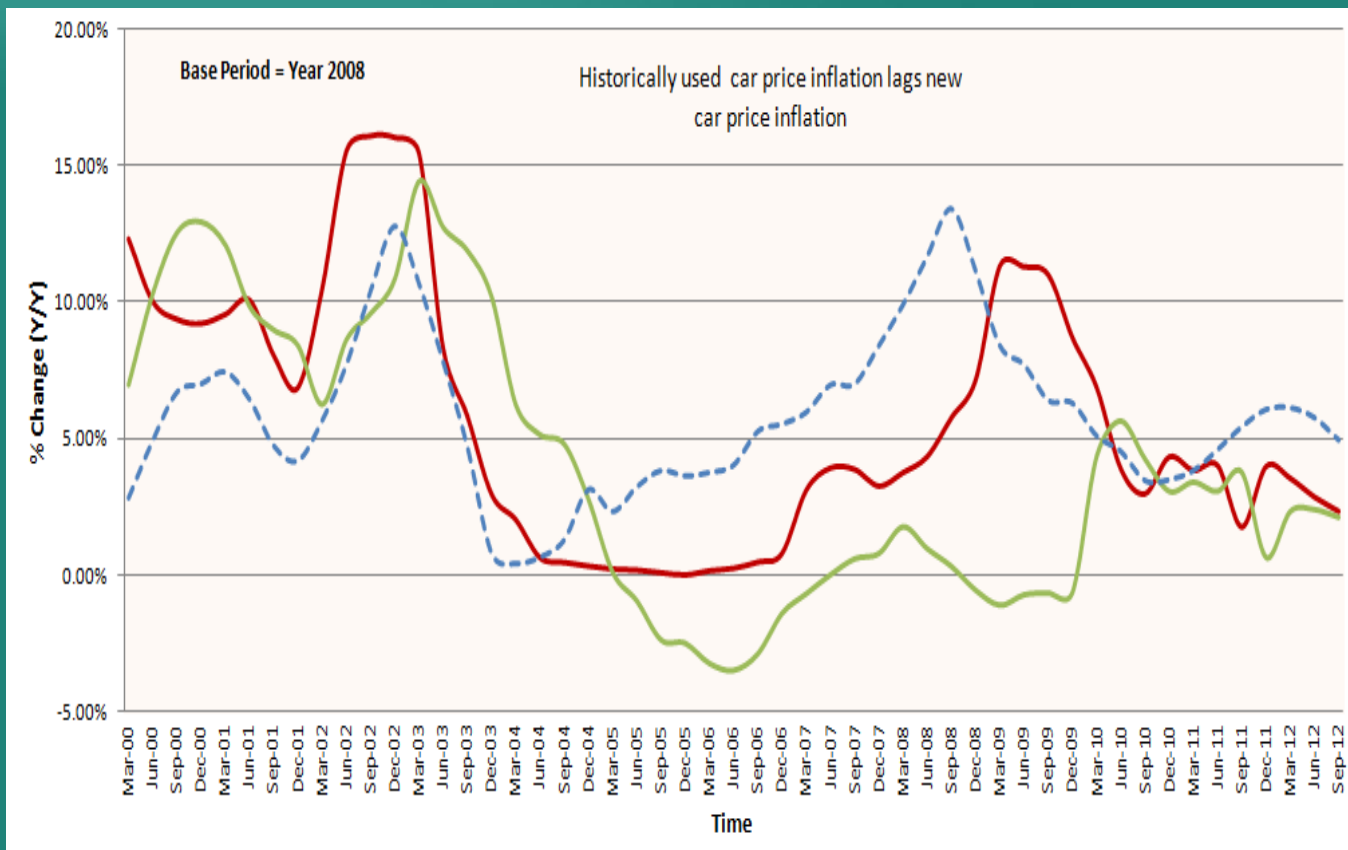
WesBank Deal Duration New vs Used



WesBank Transaction Value New vs Used



TransUnion Auto New vs Used Inflation



Line 1: **New Car Price Index**
Line 2: **Used Car Price Index**
Line 3: **Consumer Price Index (Rebased)**



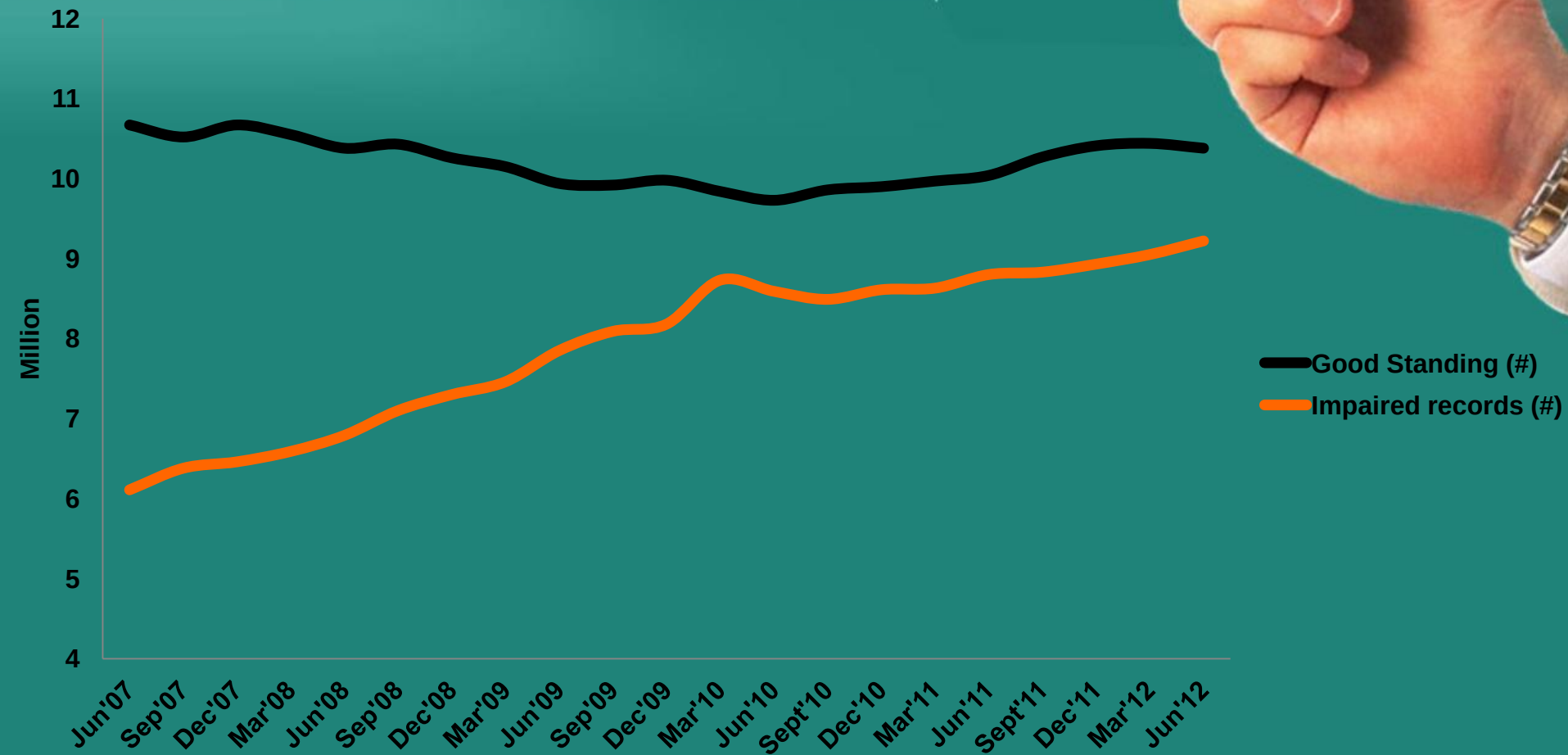
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- ❖ **The Outlook**

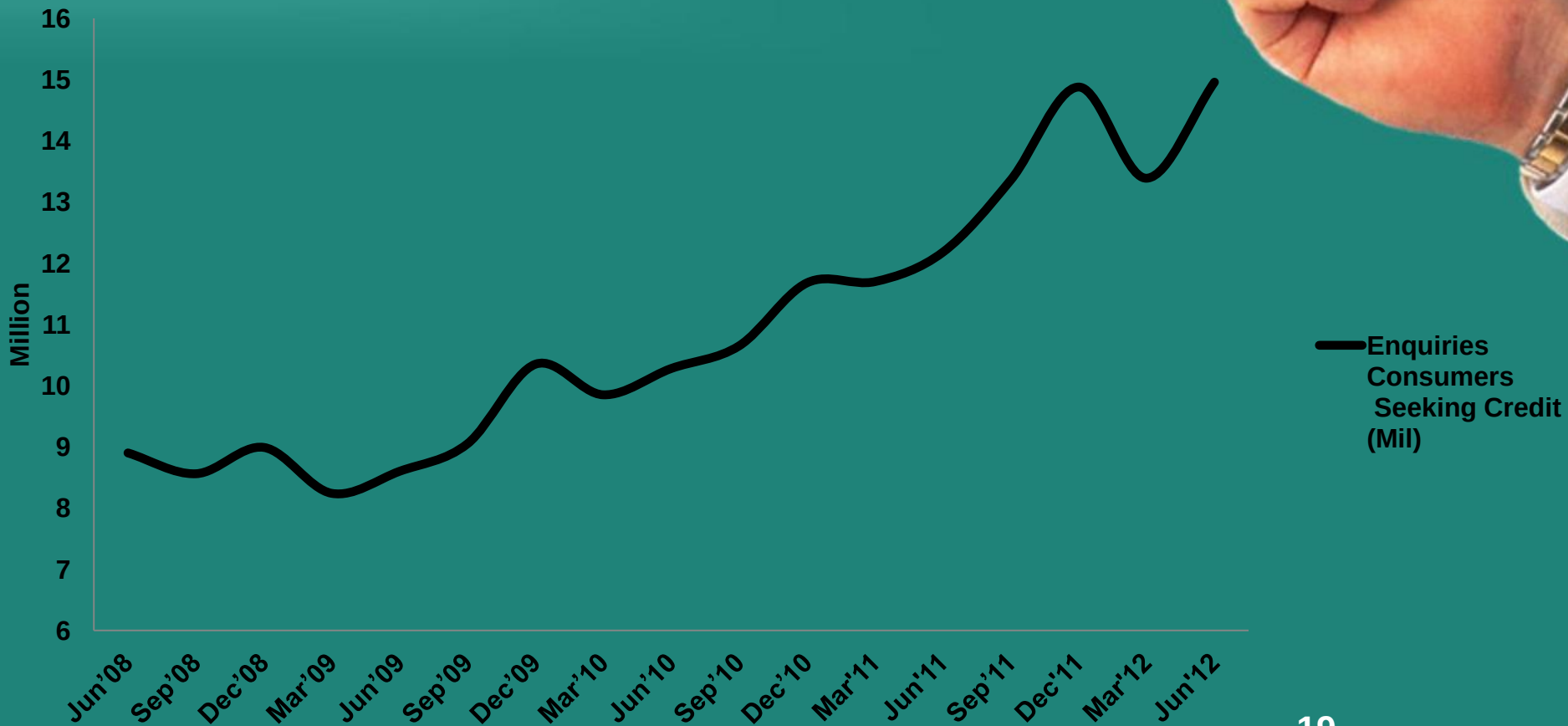
National Credit Regulator Consumer Analysis (Quarterly)

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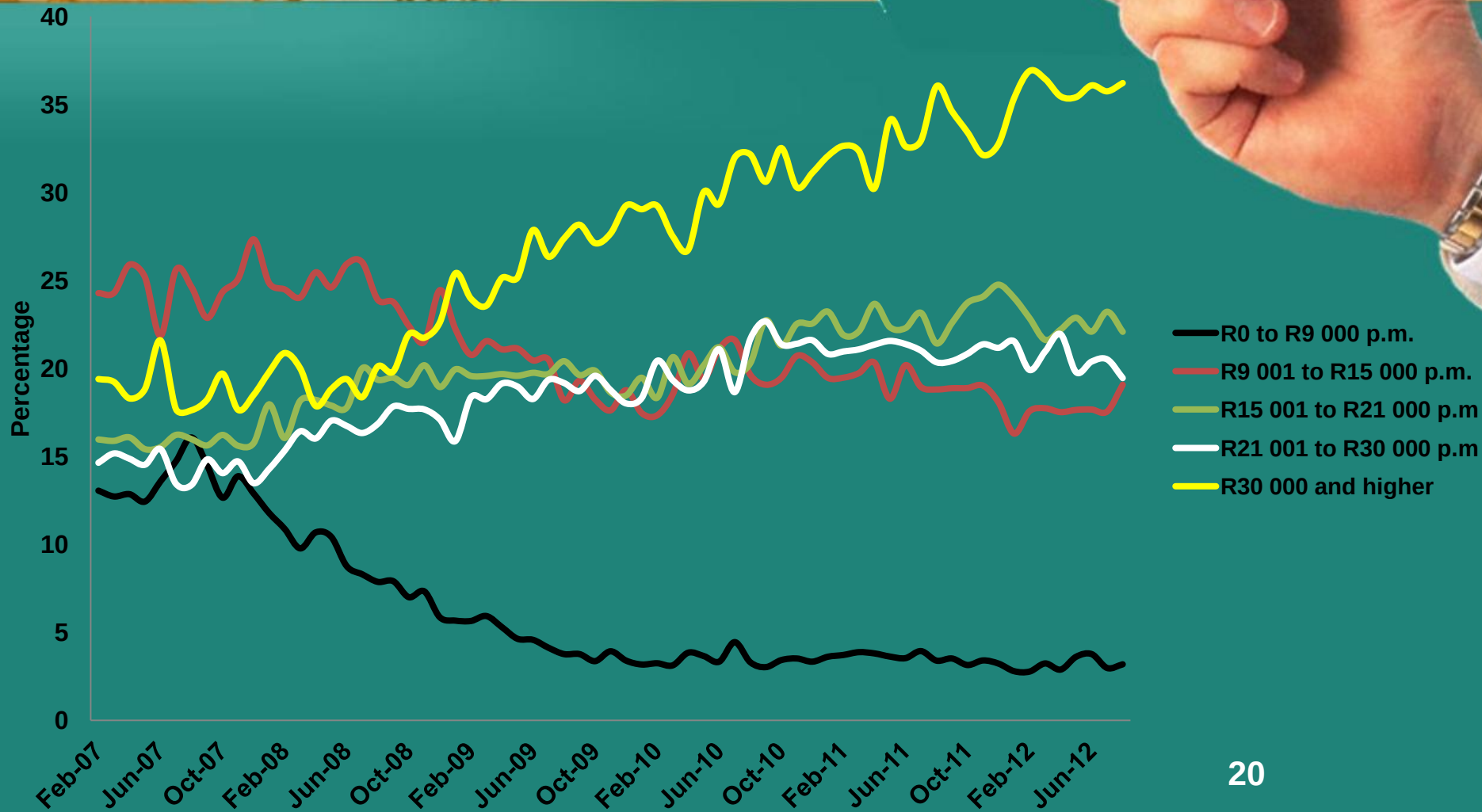


National Credit Regulator Number of Applications (Quarterly)

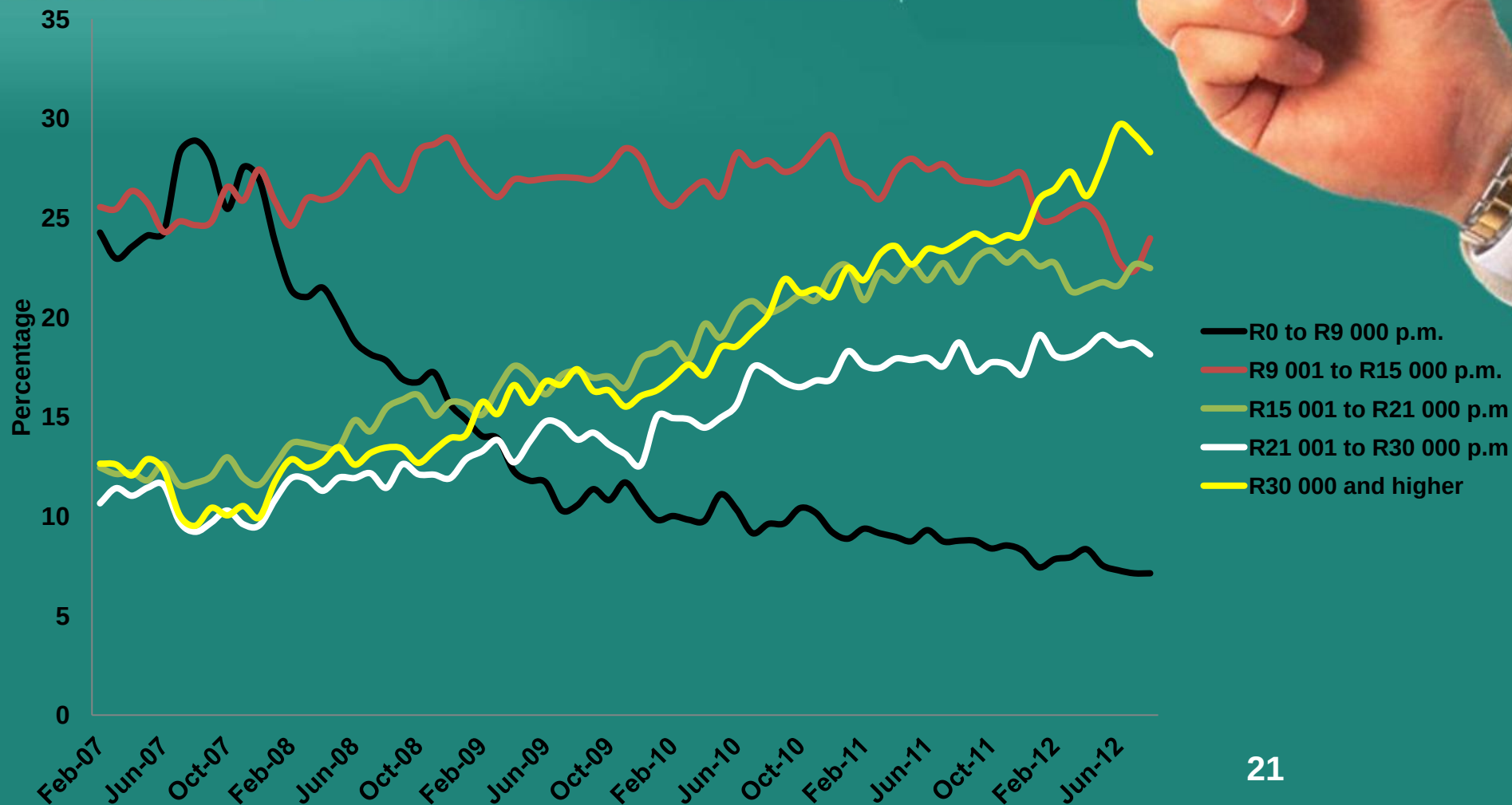
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WesBank New Business Analysis by Salary Bands New Vehicles



WesBank New Business Analysis by Salary Bands Used Vehicles

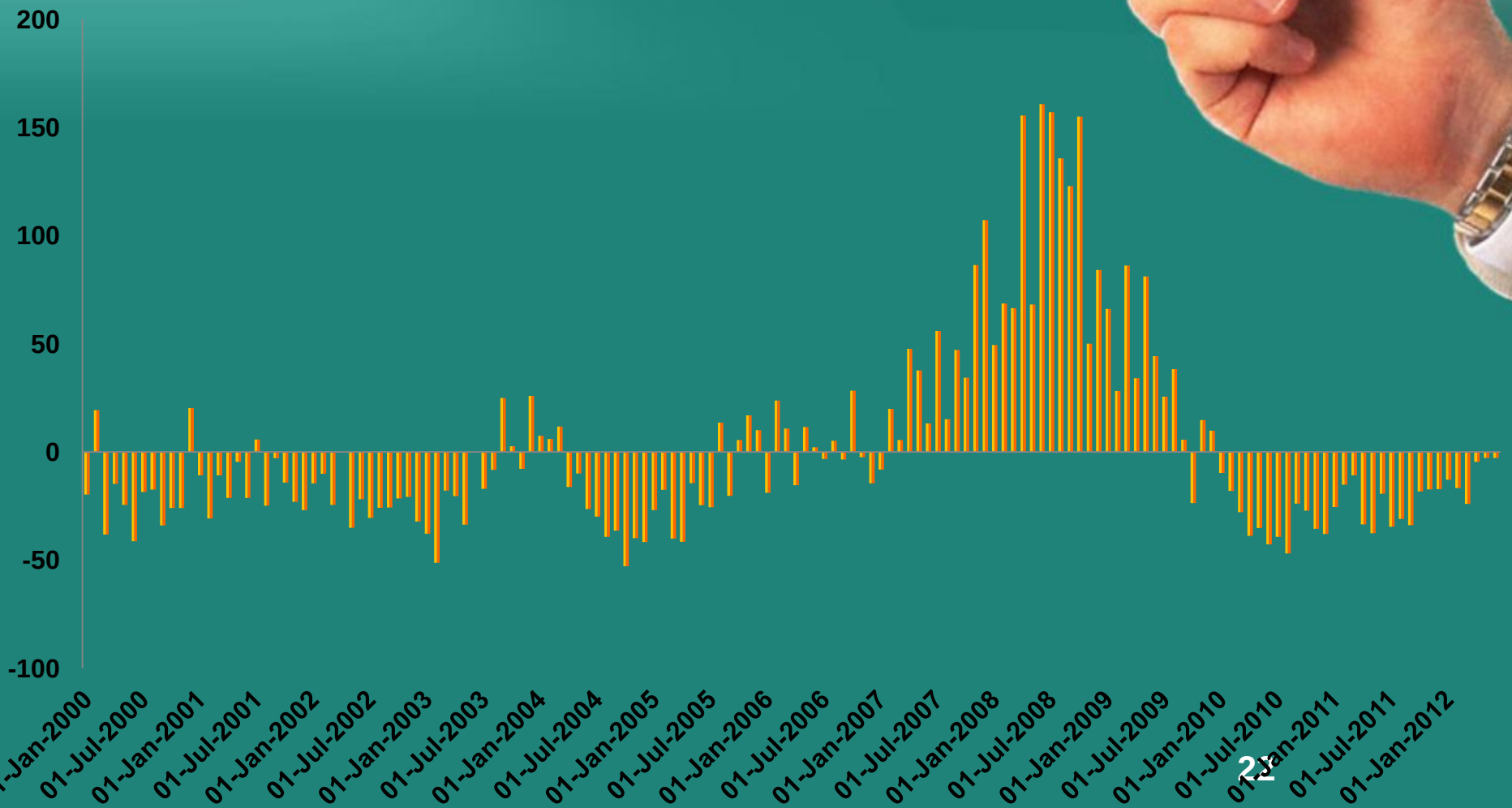




WesBank

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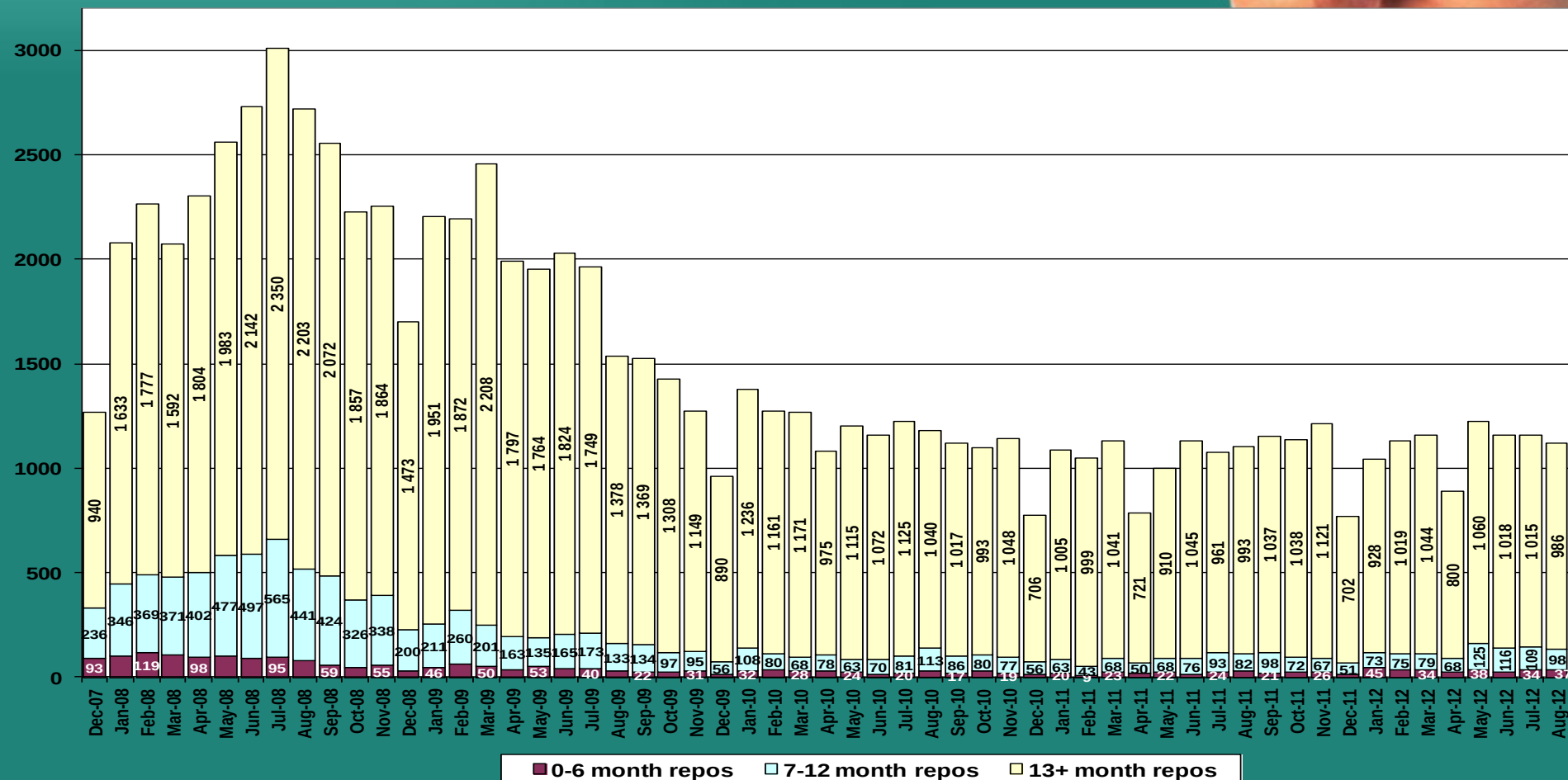
Insolvencies YoY Change



WesBank Repossession Analysis



Repossessions WesBank Motor (Excl TFS)
Total number of repos performed in the month



Household Debt & Debt Service Ratio

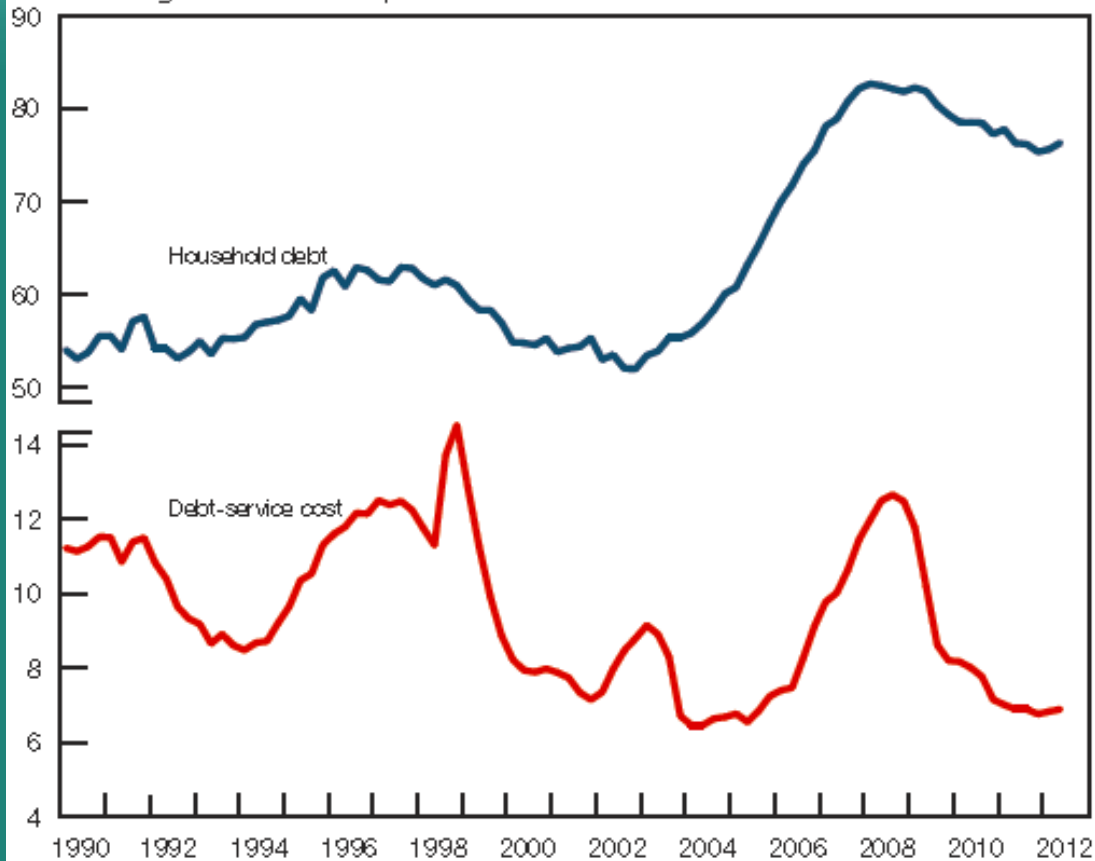


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Household debt and debt-service ratios

Percentage of household disposable income



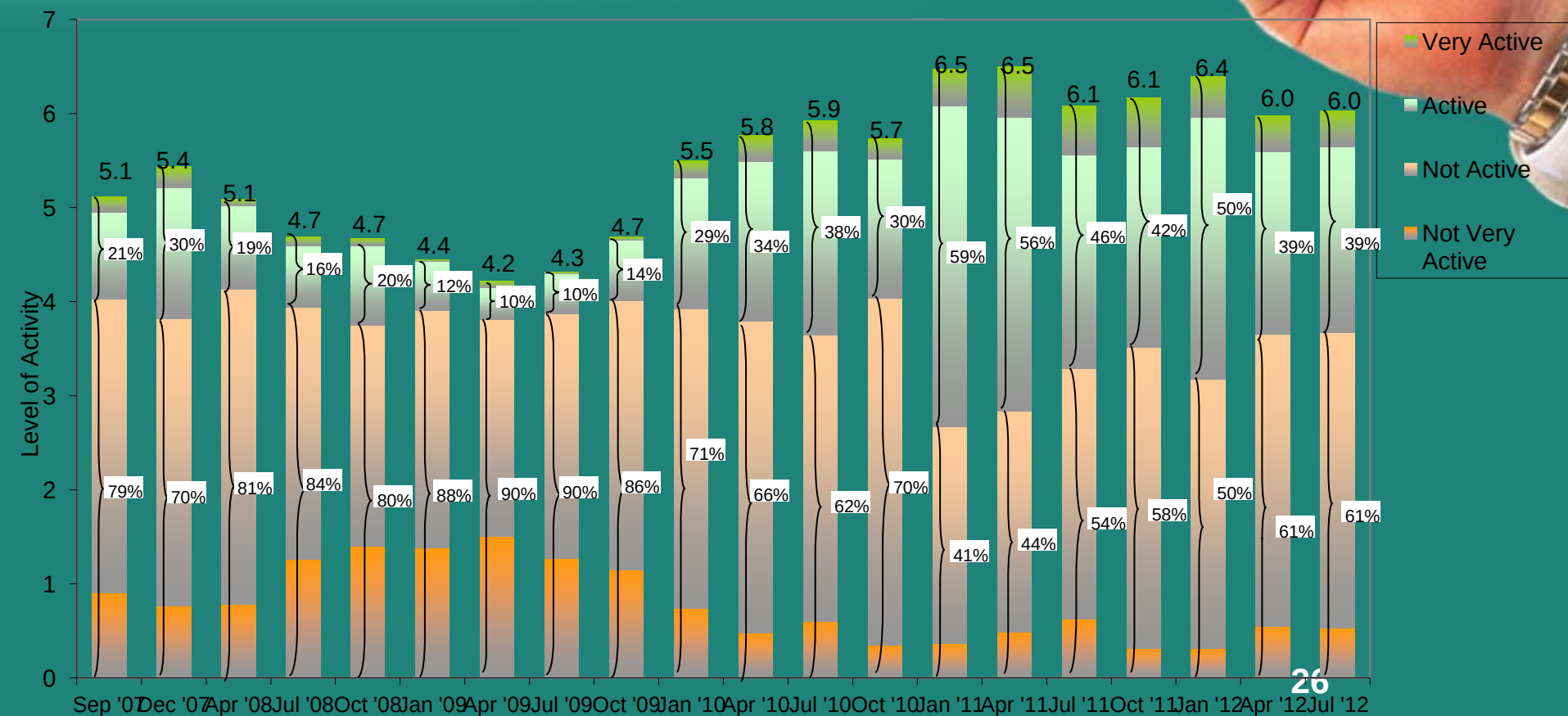
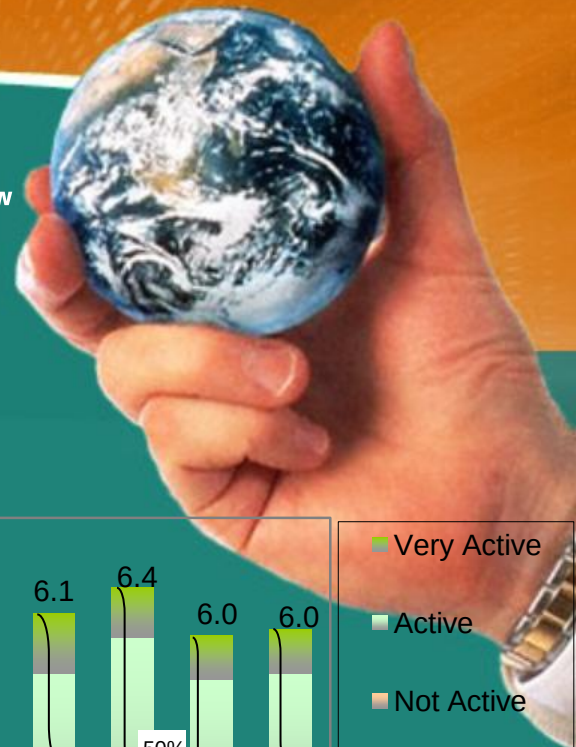


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WesBank Vehicle sales Confidence Indicator 3Q12

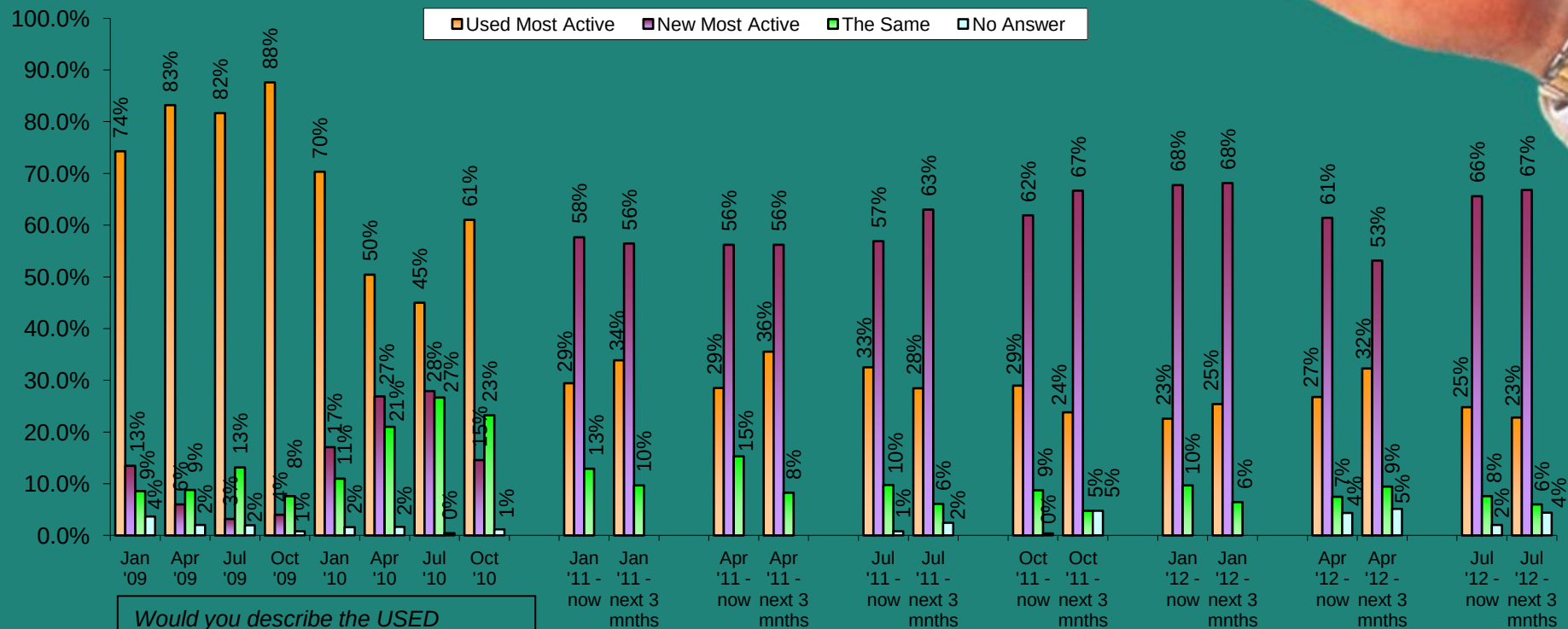


WesBank Vehicle sales Confidence Indicator New vs Used



WesBank Vehicle Market Activity Indicator July 2012

Which of the following vehicle markets would you describe as being the most active currently?
Which of the following vehicle markets do you anticipate will have more activity over the next 3 months?



Would you describe the USED
VEHICLE market as being MORE or



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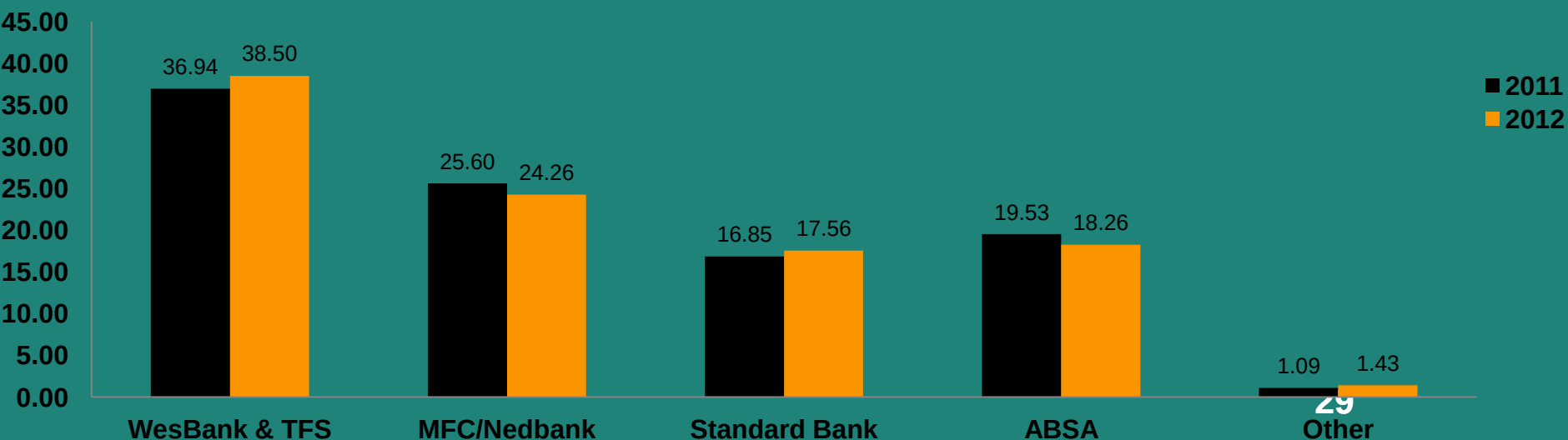
- ❖ **Analysing the Industry**
- ❖ **Analysing the Consumer**
- ❖ **Key Indicators**
- ❖ **WesBank's Performance**
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BA900 Marketshare: Instalment Sale & Lease Agreements

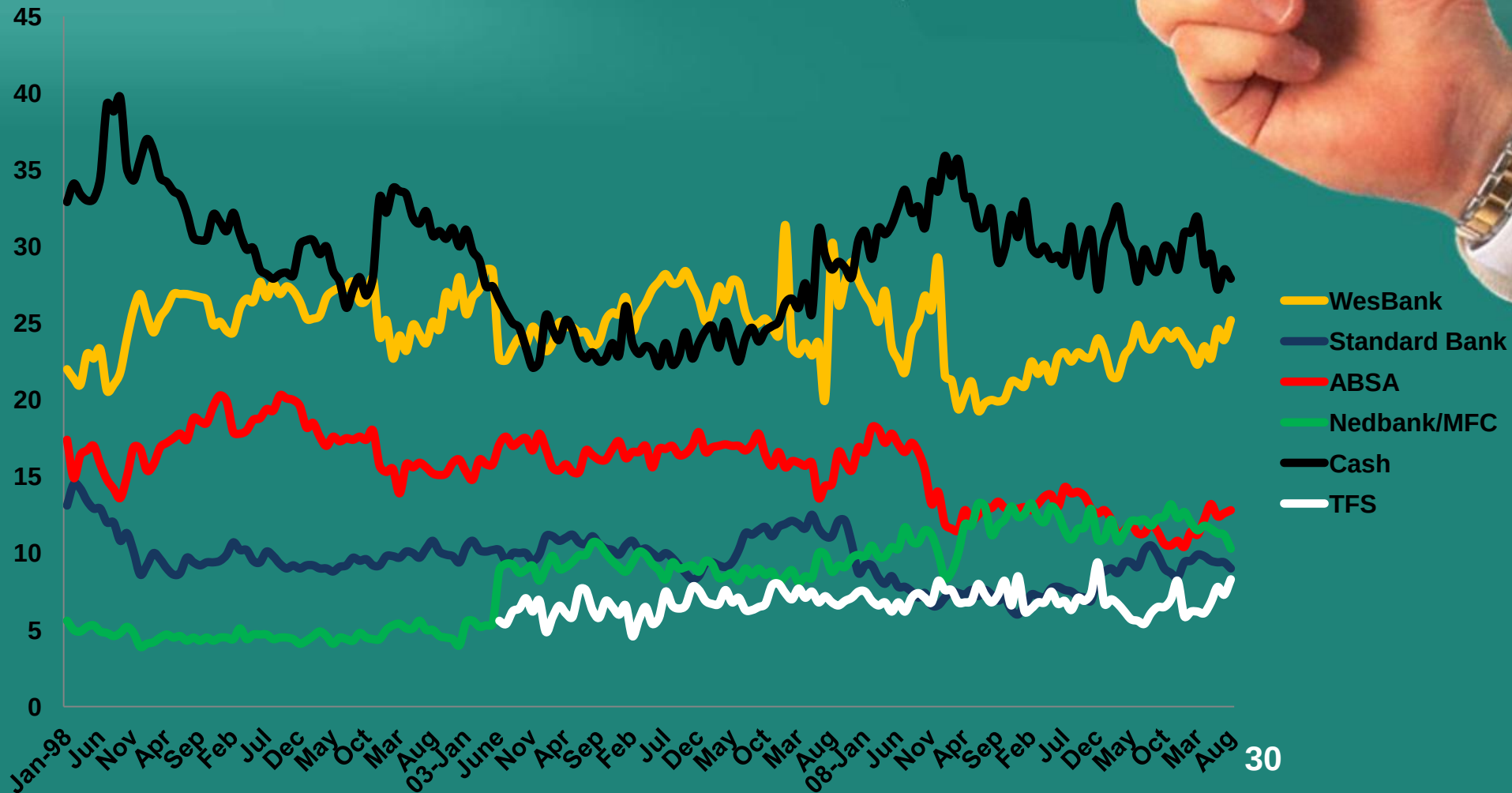


	WesBank & TFS	MFC / Nedbank	Standard Bank	ABSA	Other	Total
BA900 (2011)	R97.79b	R67.77b	R44.60b	R51.7b	R2.87b	R264.75b
BA900 (2012)	R114.02b	R71.84b	R51.99b	R54.07b	R4.22b	R296.16b

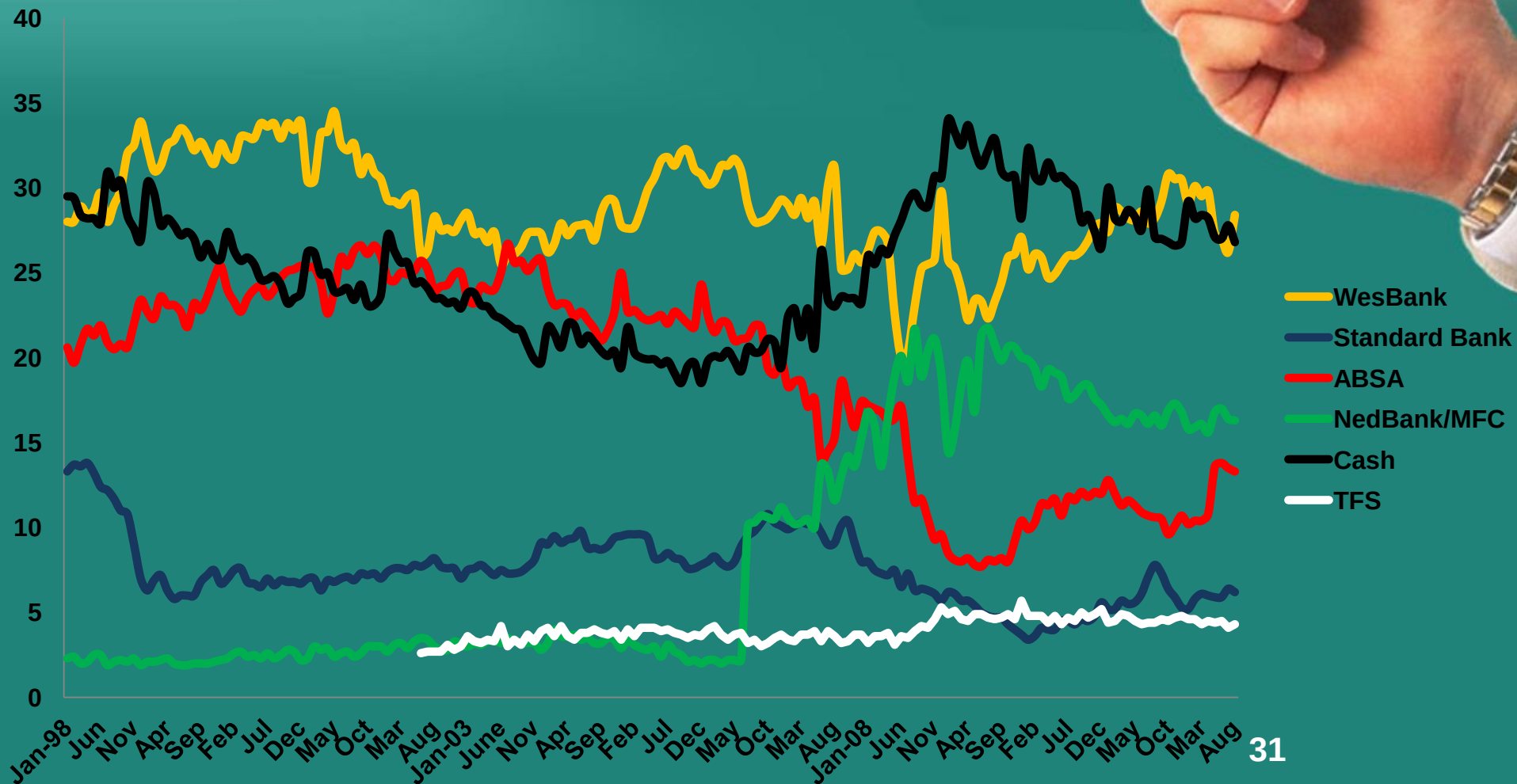
BA 900 Percentage Marketshare '11 vs '12



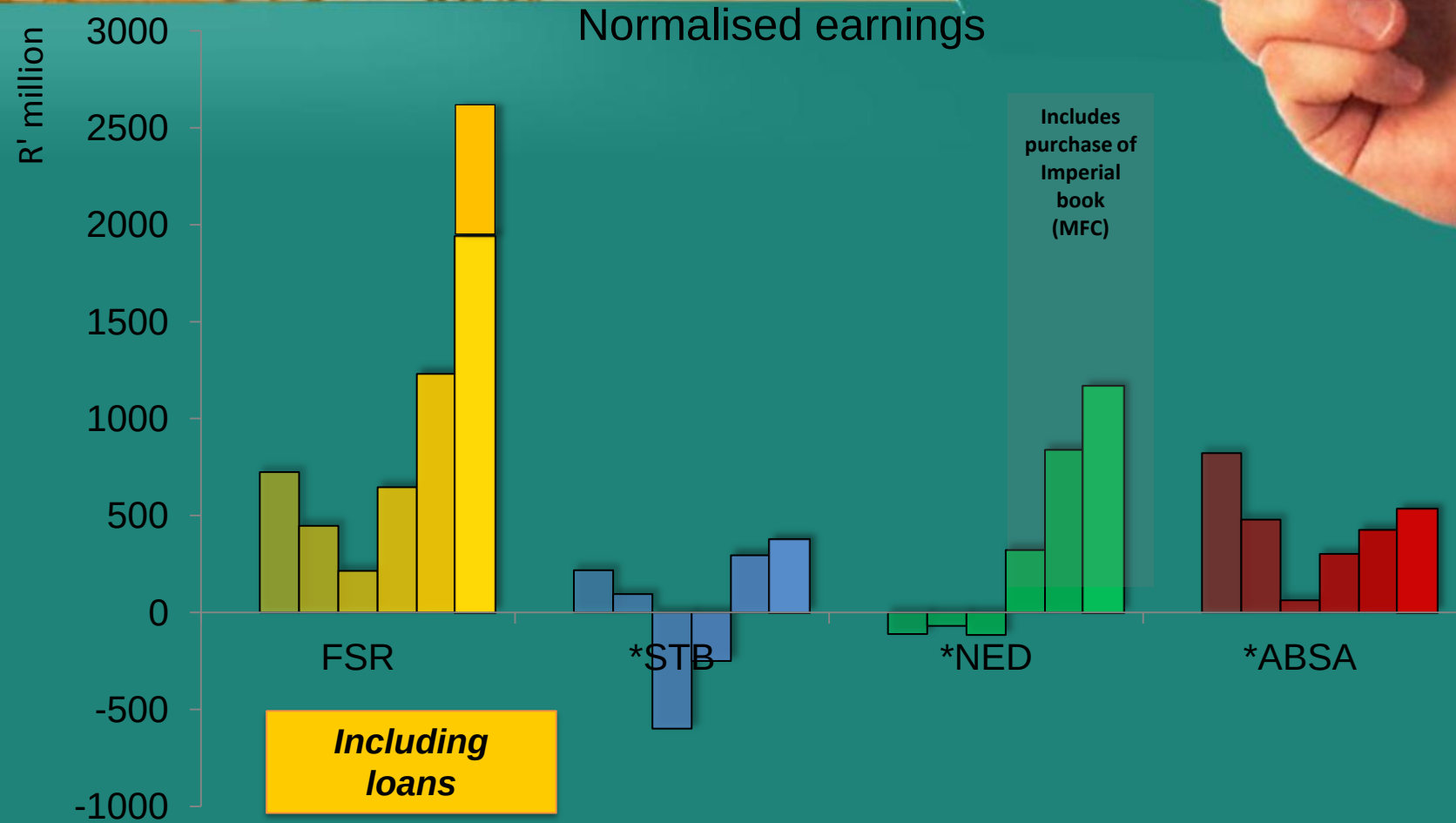
NEW Vehicle Marketshare Dealer Reported



Used Vehicle Marketshare Dealer Reported



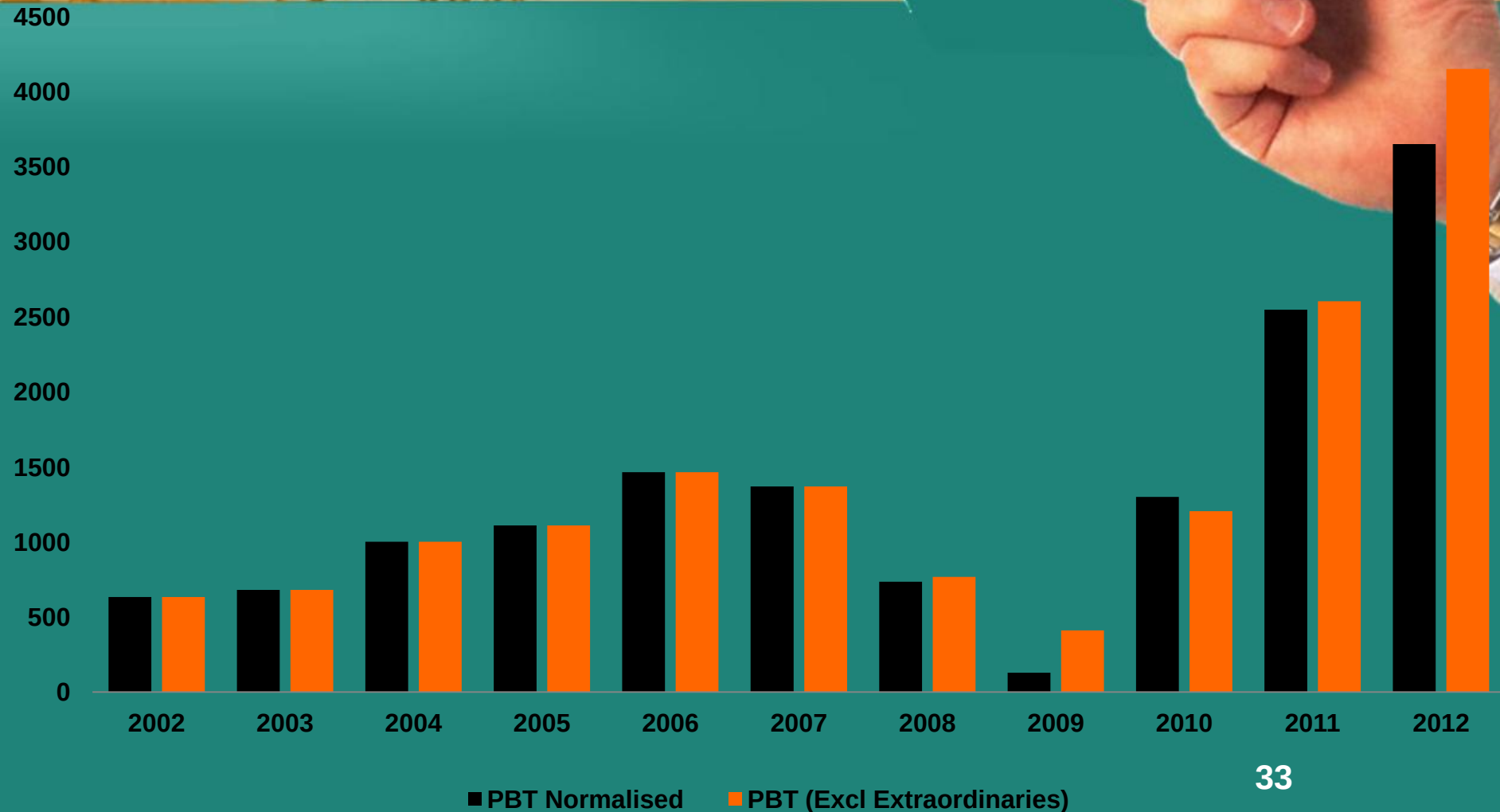
Significantly Outperforming the Industry



5Y CAGR
22%
11%
60% (Inorganic growth)
(8%)

YOY Growth	58%	26%	39%	24%
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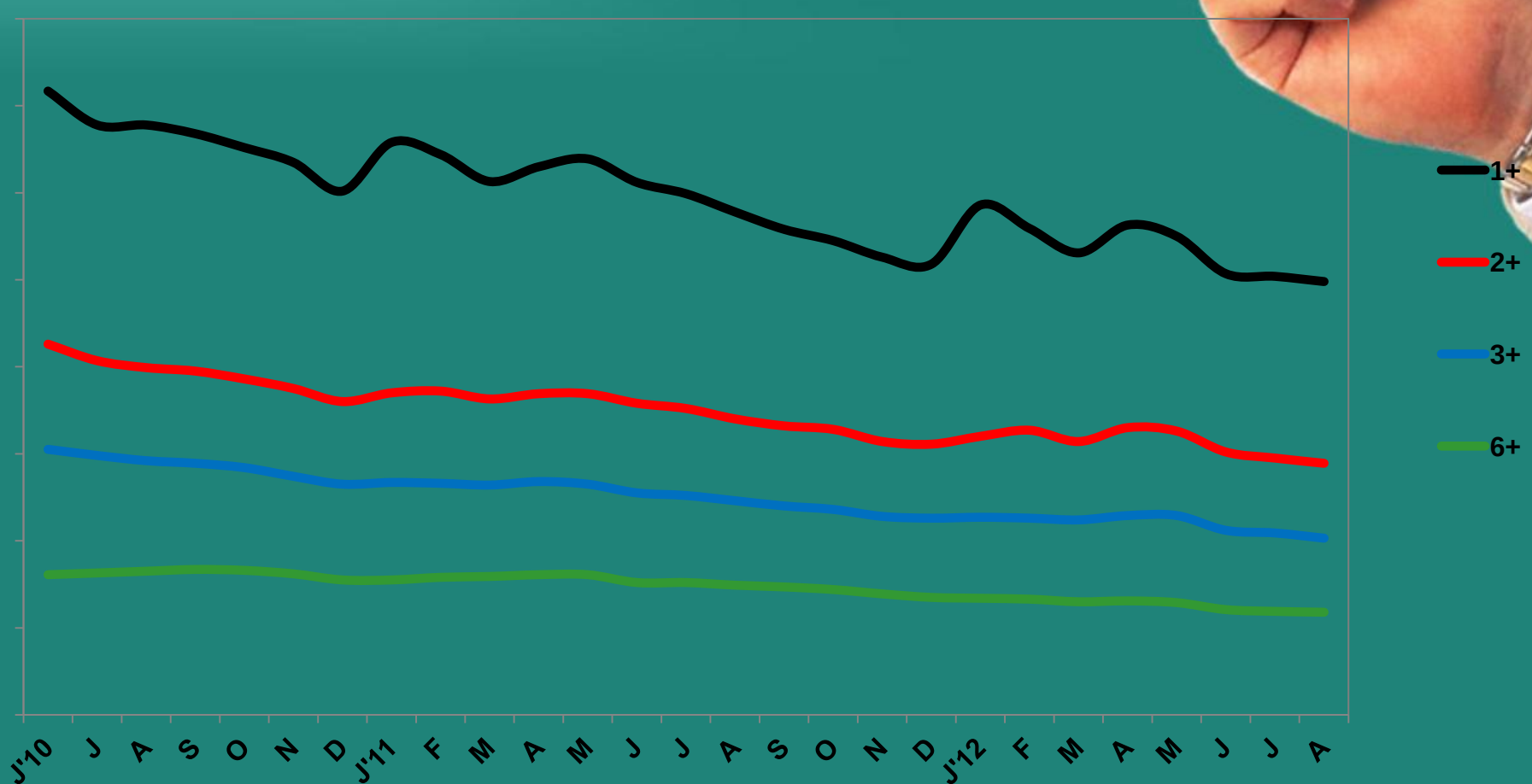
WesBank 10 Year PBT R-Mill



WesBank Arrears In good shape



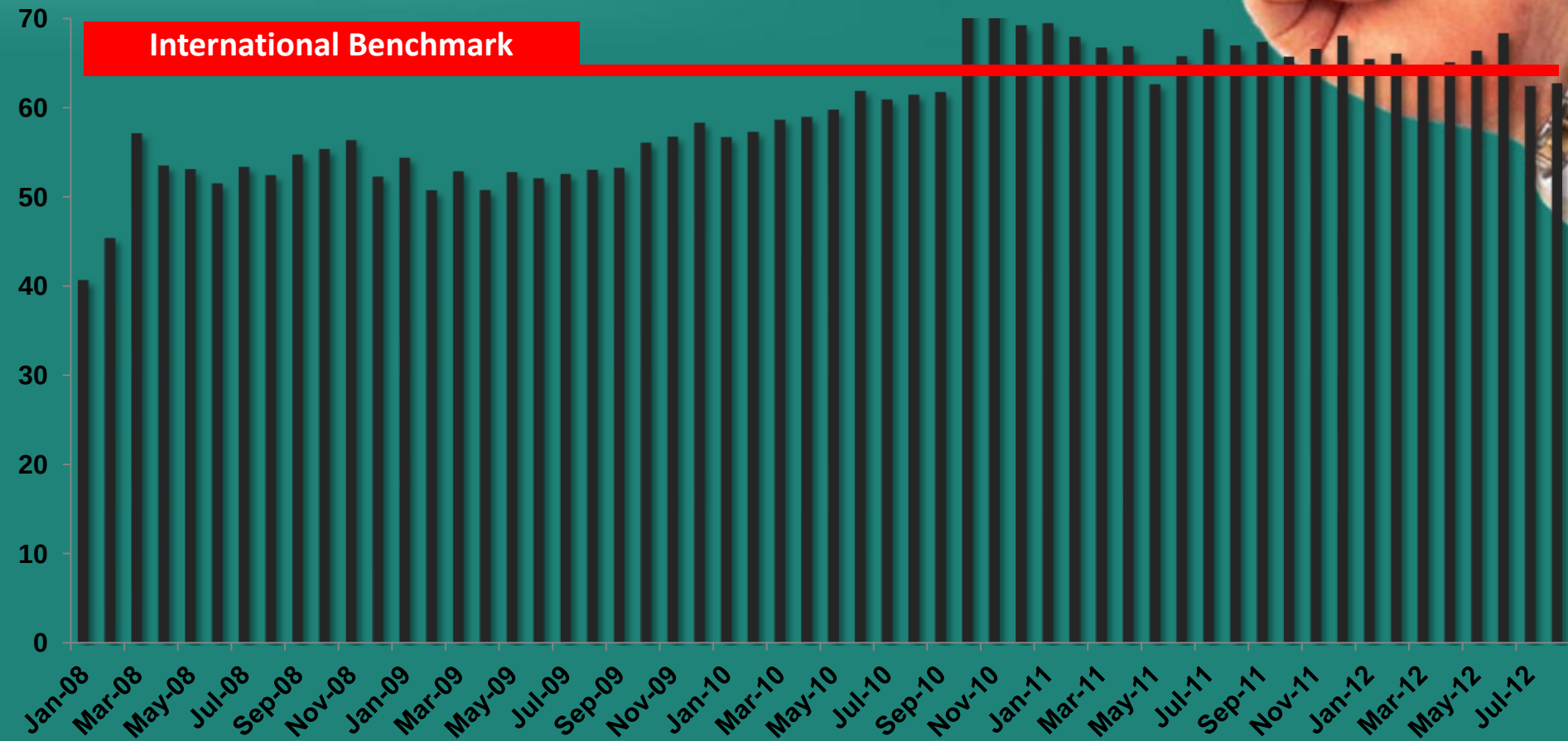
WESBANK TOTAL ARREARS - % NUMBER TO BOOK



WesBank Maintaining Excellent Service Levels



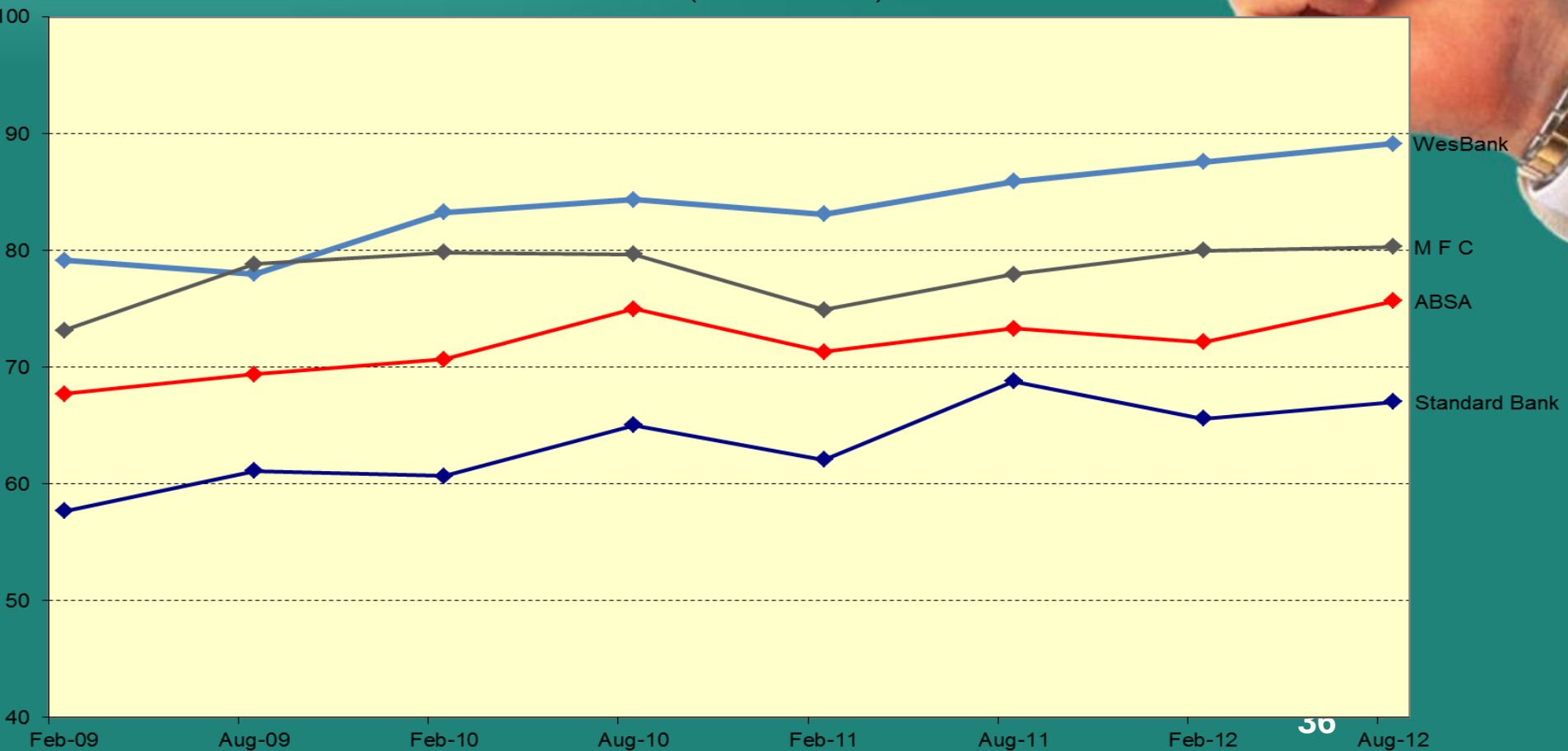
WesBank Net Promoter Score



Motor Dealer Satisfaction Index



Overall Rating
(Back & Front)





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- ❖ **Analysing the Industry**
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- ❖ **Key Indicators**
- ❖ **International Mobility Study**
- ❖ **WesBank's Performance**
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WesBank 2011 COTY Prediction



	Naamsa 2011	WesBank Total Market Prediction 2012		Revised Prediction	
Passenger	399 200	424 152	6%	437 500	9%
LCV	152 534	160 161	5%	160 000	5%
Commercial Vehicles	26 248	28 347	8%	27 500	5%
Total Industry	577 981	612 660	6%	625 000	8%

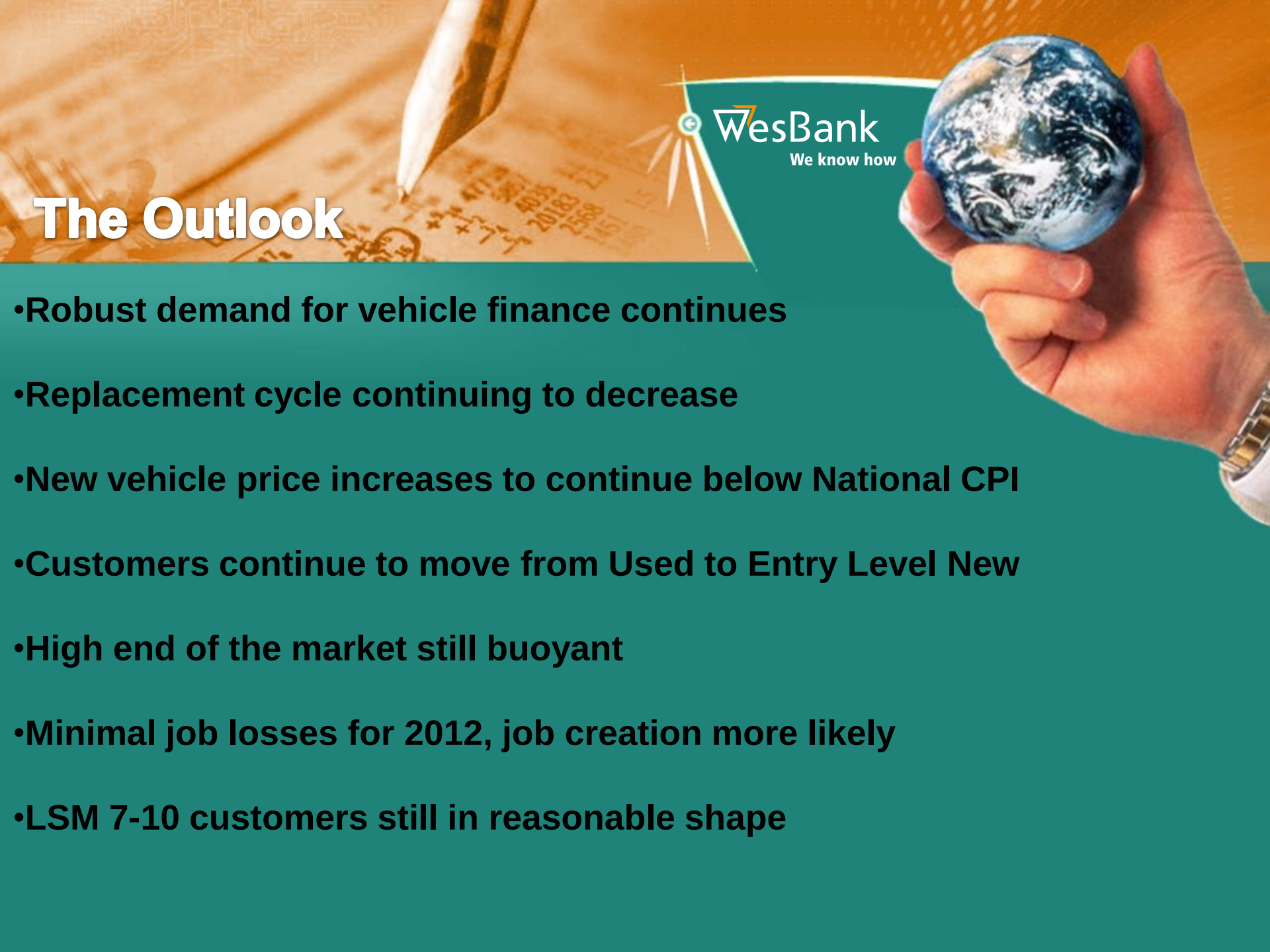
Historical low interest rates

Below CPI car price increases

Replacement cycle reducing

Extensive Dealer & OEM

incentives programmes



The Outlook



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- Robust demand for vehicle finance continues
- Replacement cycle continuing to decrease
- New vehicle price increases to continue below National CPI
- Customers continue to move from Used to Entry Level New
- High end of the market still buoyant
- Minimal job losses for 2012, job creation more likely
- LSM 7-10 customers still in reasonable shape



The Outlook



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- Interest rates to remain within narrow band for the foreseeable future
- Dealer Confidence remains positive
- Modest growth in vehicle sales off a high base
- Risks mainly external
- Growth opportunities for WesBank moderating but definitely not in 'Ex' category